SHAPING MIDTOWN
SETTING THE DESIGN VISION

Queen Elizabeth Way

Trafalgar Rd.

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY

URBAN DESIGN PRINCIPLES

SENSE OF IDENTITY — creating distinctive and engaging places for people

COMPATIBILITY — contributing to the unique context and community vision

CONNECTIVITY — providing options for movement and enhancing linkages

SUSTAINABILITY — responding to the local context and environmental challenges

LEGACY — preserving and celebrating our built and natural assets

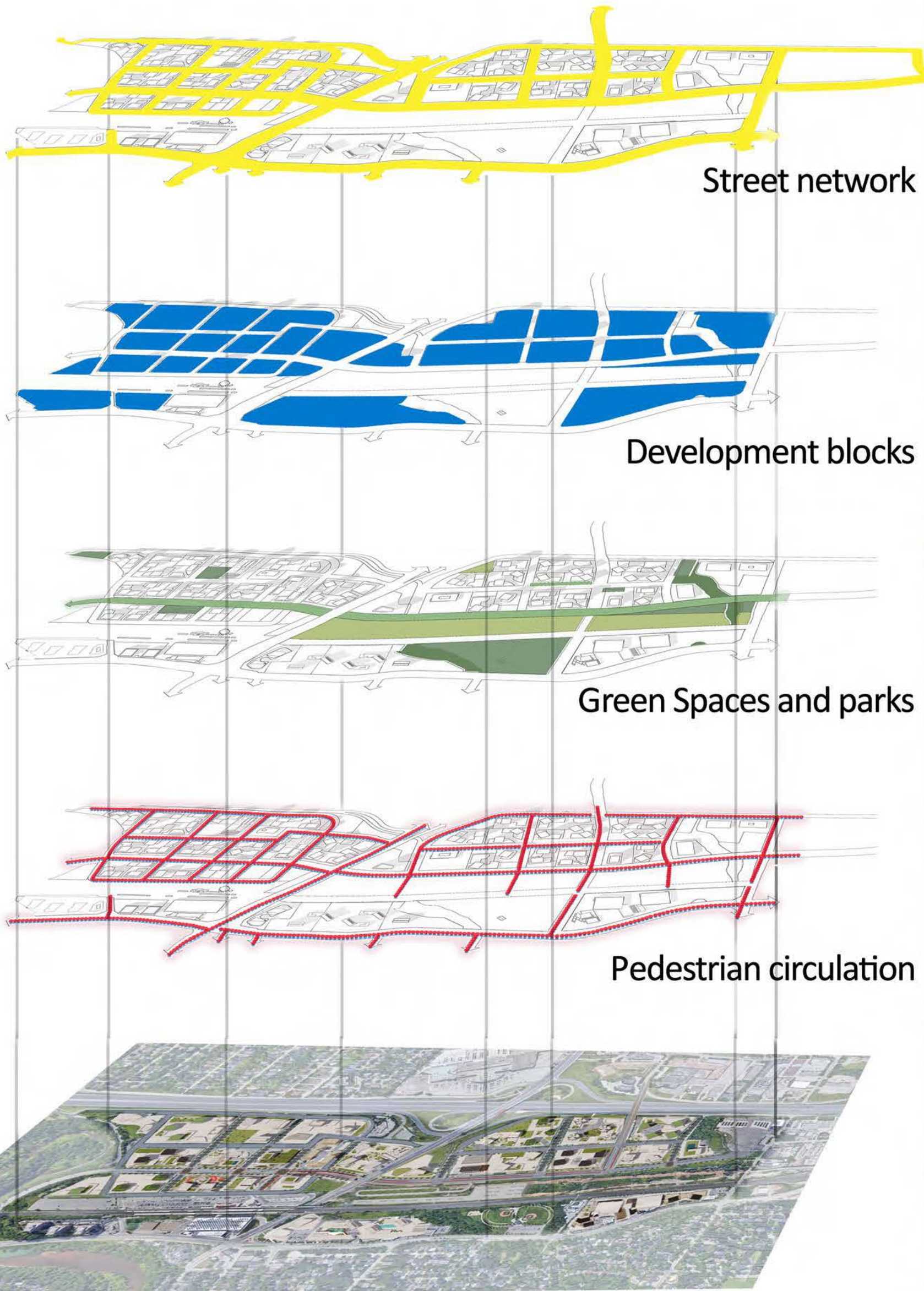**CREATIVITY** — inspiring innovative designs and solutions to create vibrant places

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY

DEFINING MIDTOWN
MAPPING THE LAYERS

URBAN LAYERS OF MIDTOWN

Street network

Development blocks

Green Spaces and parks

Pedestrian circulation

ACTIVE PEDESTRIAN ROUTES

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY

GATHERING ON THE PROMENADE

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY

BUILDING MIDTOWN
DEVELOPMENT BLOCK DESIGN

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY
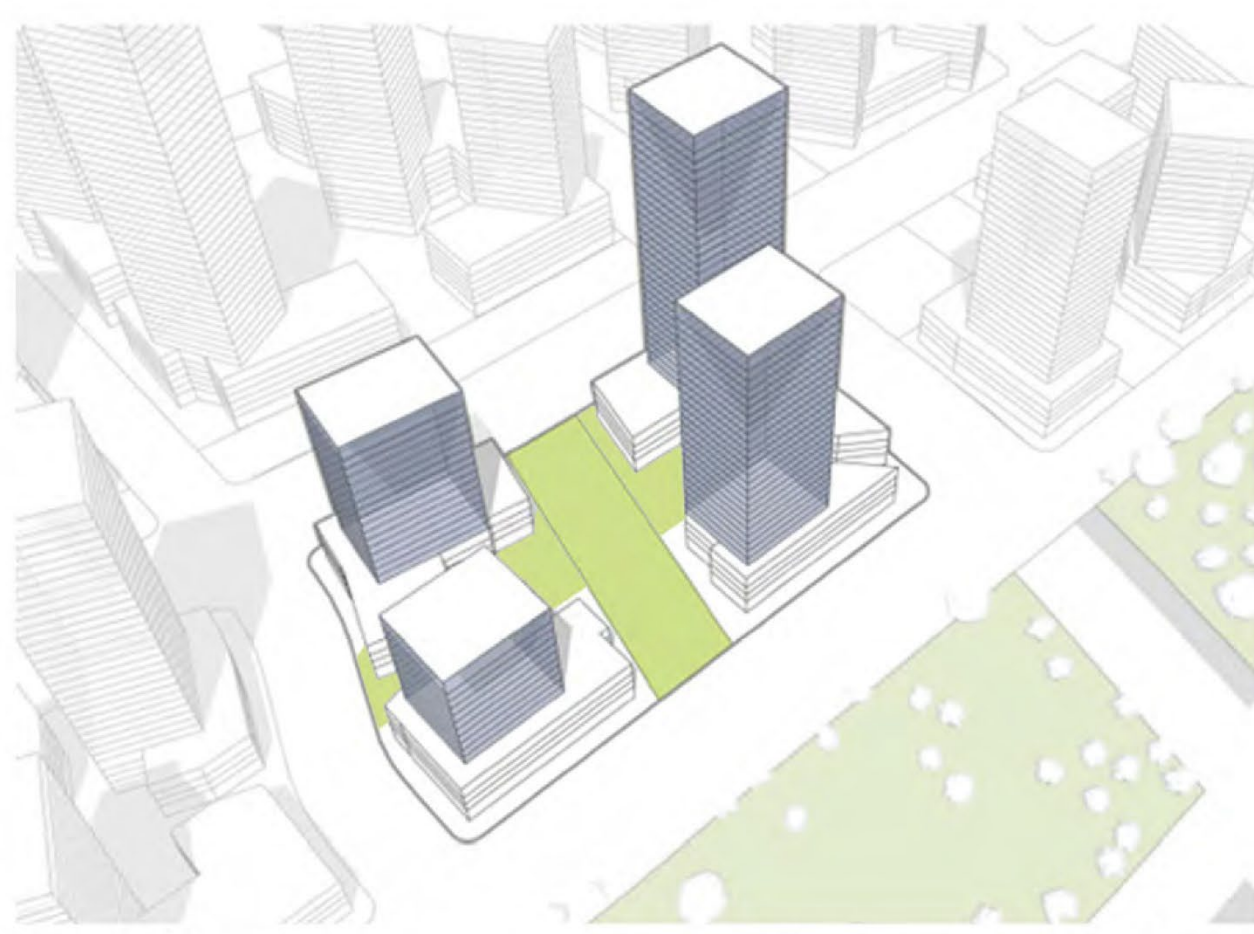
BUILDINGS FRAME THE STREETS

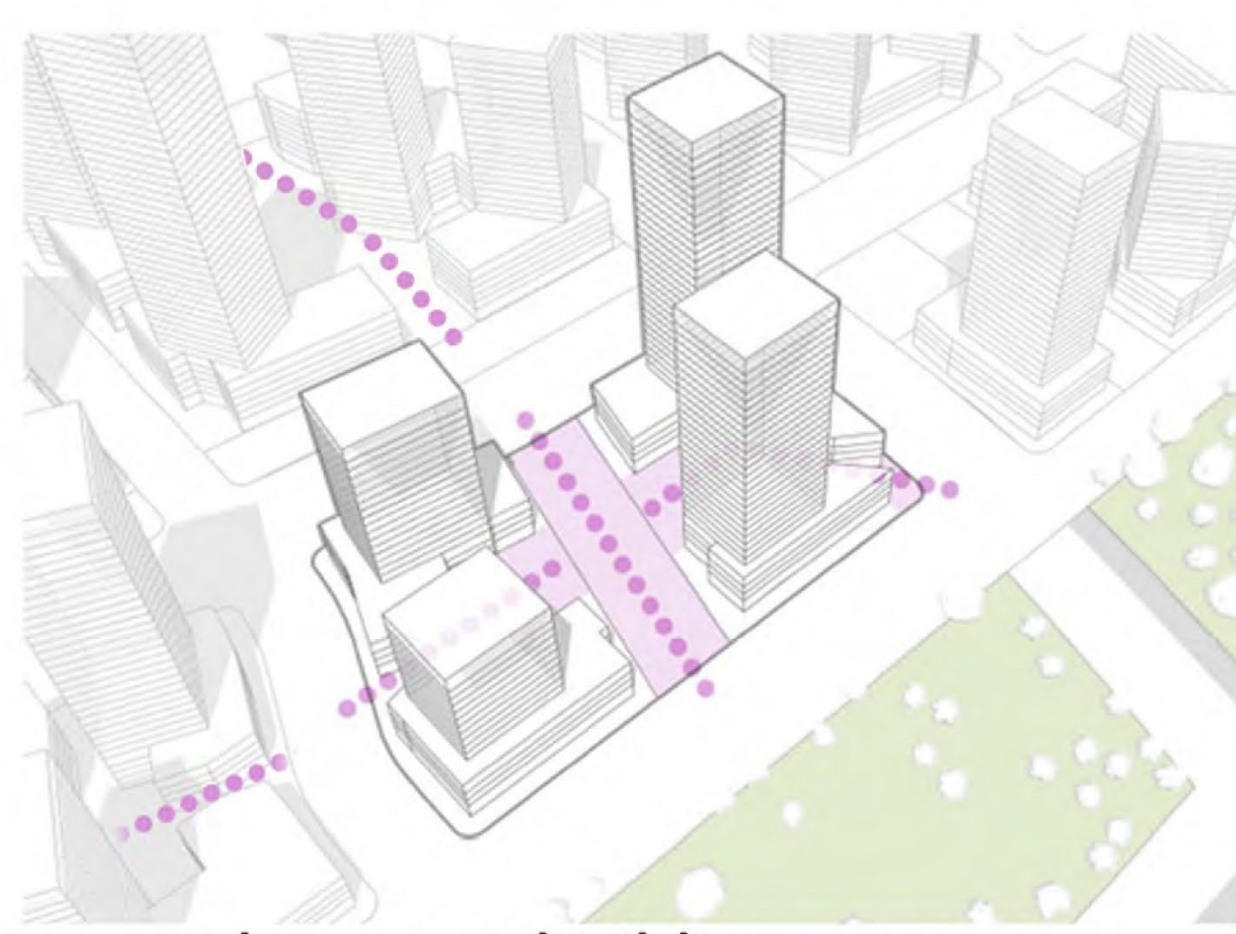**CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY**

BUILDING THE DEVELOPMENT BLOCK

Using the 'perimeter design' layout – situating buildings along the street edges supports a vibrant public realm

GROUND PLANE

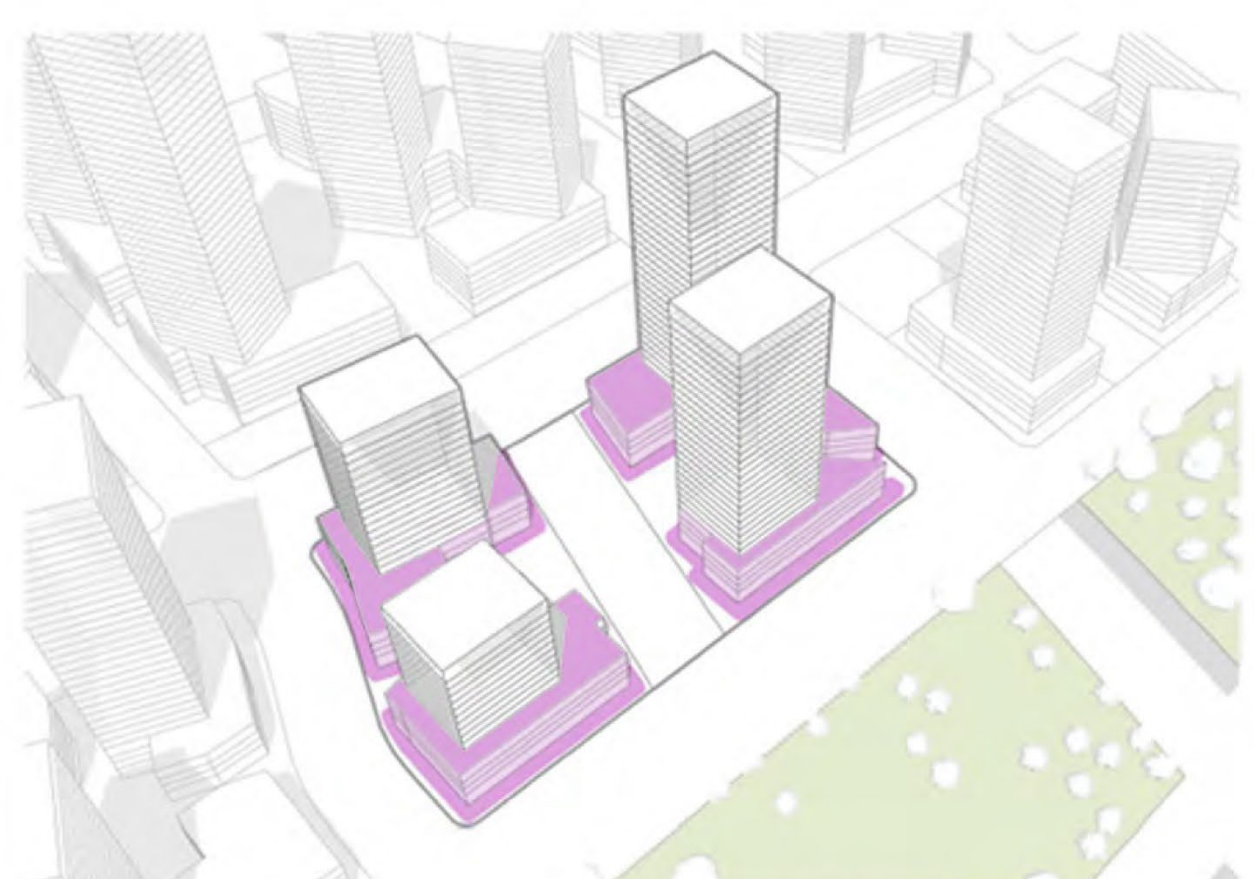building placement creates a central open space

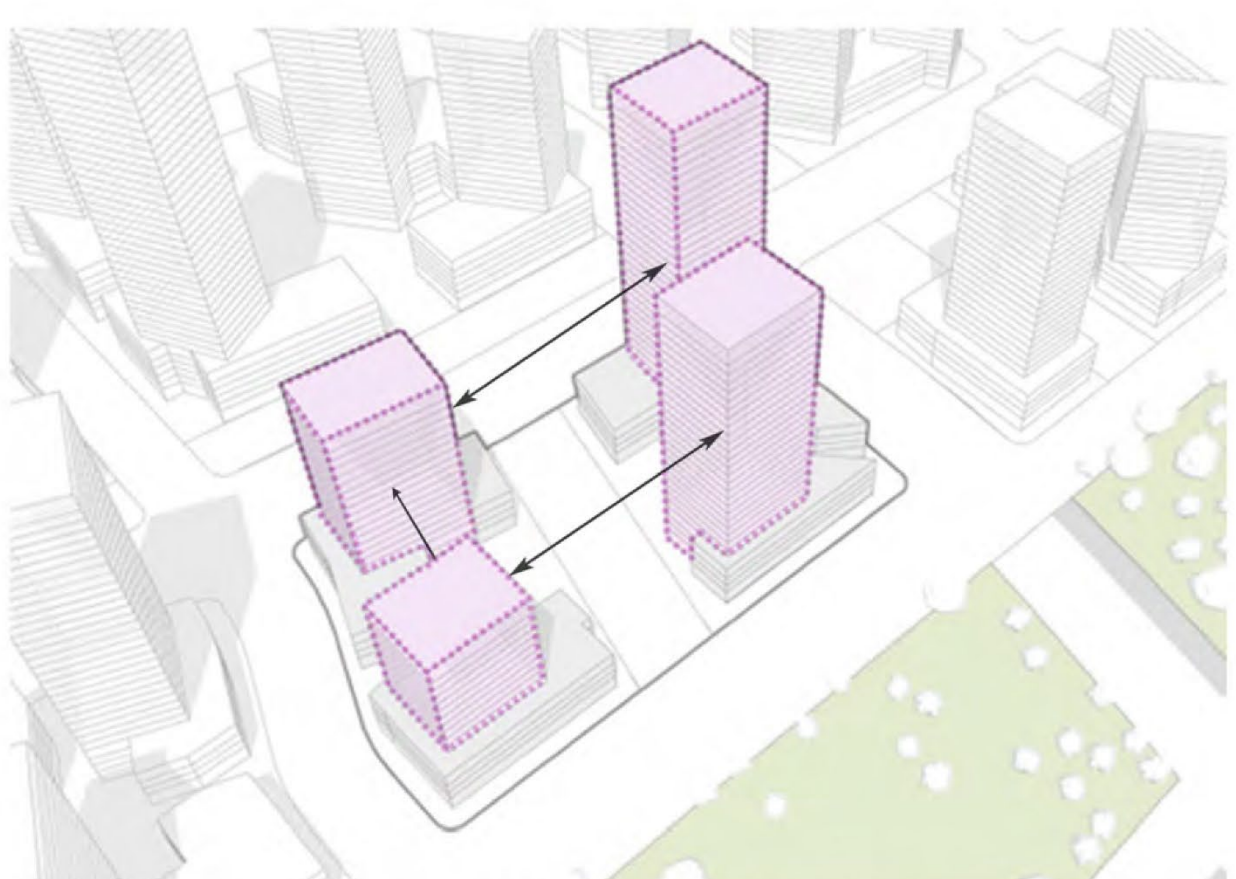spaces between buildings create mid-block connections

active uses along the building bases support the vibrant public realm

VERTICAL PLANE

the building base (podium) creates the street wall and frames the open space

the slender form of the building middle (tower), is positioned to maximize sunlight and mitigate shadows

the distinctive design of the building top contributes to the varied Midtown skyline

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY
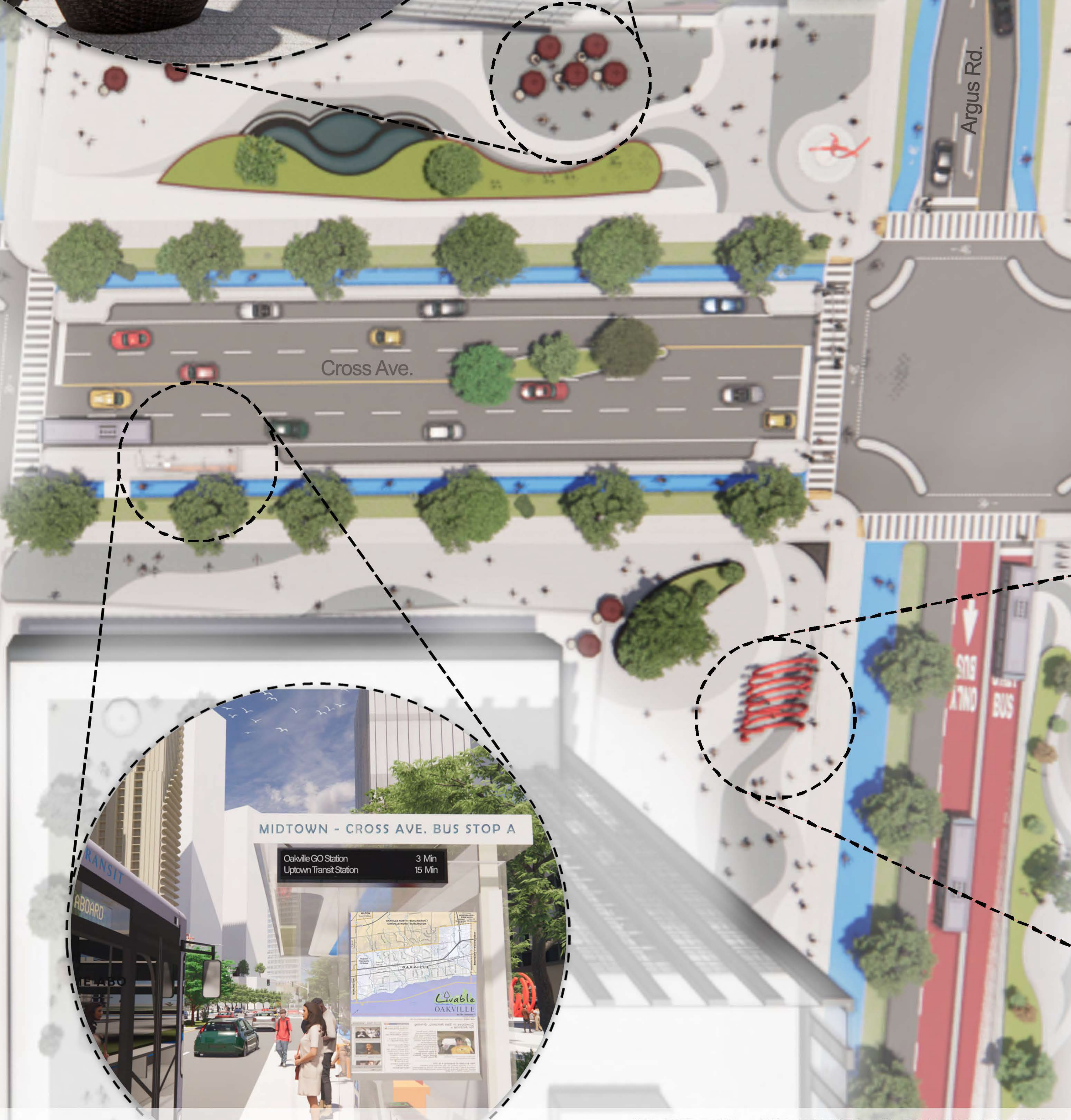
LIVE . WORK . PLAY

PUBLIC COMMONS

Cross Ave.

THE PROMENADE

CONNECT

Cross Ave.

Argus Rd.

MIDTOWN - CROSS AVE. BUS STOP A

Oakville GO Station   3 Min
Uptown Transit Station   15 Min

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY

COMMUNITY BUILDING AND PLACE MAKING

URBAN SQUARE

Cross Ave.

TRANSIT PLAZA

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY

EXPERIENCE

ACTIVE

LIVEABLE

DIVERSE

WALKABLE

INCLUSIVE

URBAN
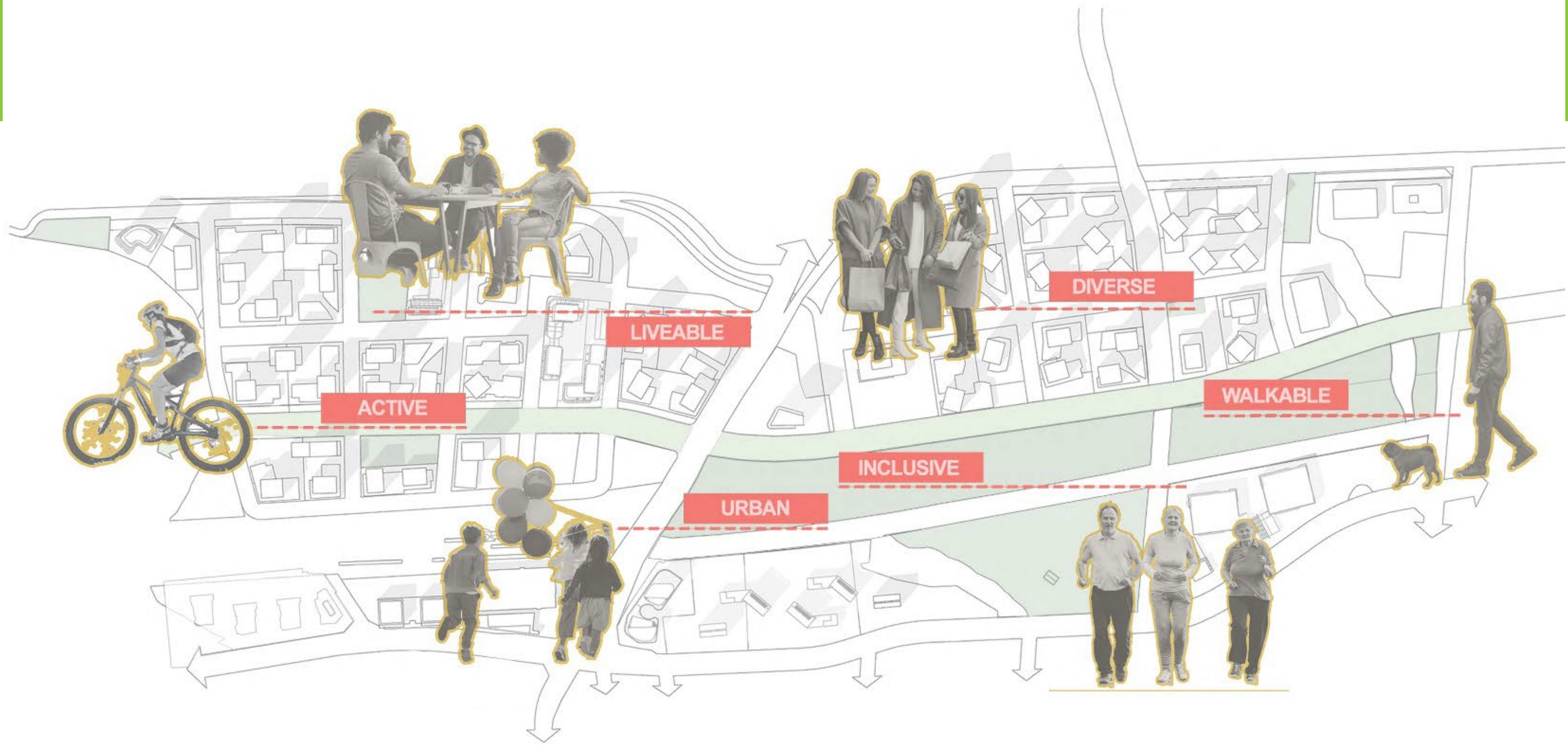
FIND YOURSELF IN MIDTOWN

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY

STREET VIEW AT CROSS AVENUE & ARGUS ROAD INTERSECTION (LOOKING WEST)

MIDTOWN

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY   BALCONY VIEW FROM ARGUS ROAD (LOOKING SOUTH)

USE THE QR CODES TO VISIT MIDTOWN

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY   AERIAL VIEW OF THE MAIN PUBLIC COMMONS (LOOKING EAST)
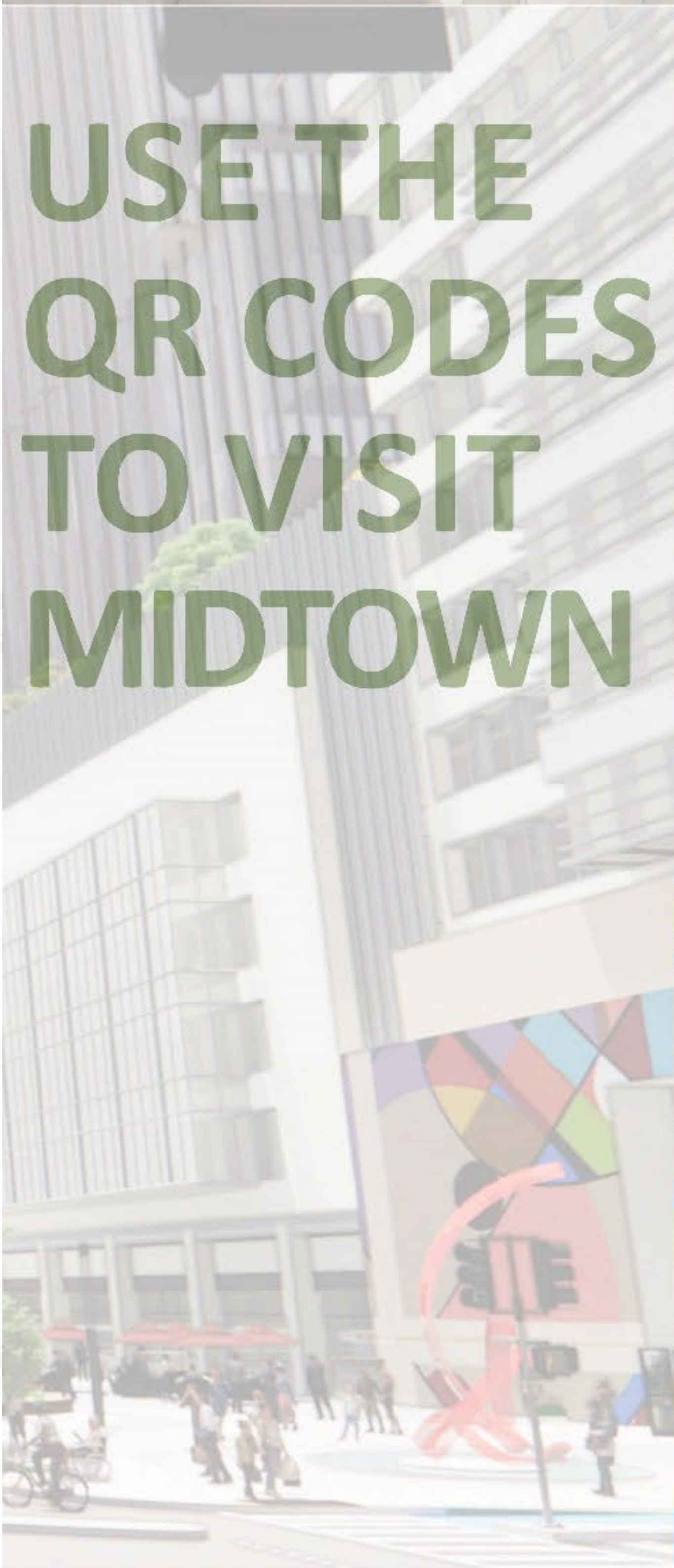
COMMUNITY BUILDING AND PLACE MAKING

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY

STREET VIEW FROM ARGUS ROAD (LOOKING SOUTH TO GO STATION)

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY

PEDESTRIAN VIEW THROUGH THE PUBLIC COMMONS (LOOKING EAST)

CONCEPTUAL – FOR ILLUSTRATIVE PURPOSES ONLY

STREET VIEW OF CROSS AVENUE (LOOKING WEST)