



# Town of Oakville Scoreboard Advertising

**Our facilities play a valuable role in connecting communities. Scoreboard advertising is a popular and unique way to reach thousands of people per year.**

Located in north Oakville, Sixteen Mile Sports Complex is a state-of-the-art quad pad arena. This fully-accessible facility includes one Olympic-sized ice pad seating for more than 1,500 spectators, three NHL-sized ice pads, 22 change rooms, three community rooms, and two practice pads. It serves as the home for the Oakville Blades and Skate Oakville, attracting over 1 million visitors annually through leagues, programs, and events. A high-definition video scoreboard was installed to enhance the visitor experience and facility's profile. The complex hosts numerous sporting events each season.

<b>Contact Length</b>	<b>6 months</b>	<b>1 year</b>
Advertising Fee	\$1,096.28	\$1,836.57

## Monthly Contracts

Short promotional campaign? We offer monthly contracts for \$199.38 per month plus HST.

*Discounts offered for annual renewals and for contracts over \$5,000 annually.*

## Terms and Conditions

- Screen size measures 7.4 feet (90 inches) high by 8 feet (96 inches) wide.
- Average of 25 hockey tournaments and major figure skating events/competitions.
- Average 20 games / 20 flight changes per event.
- One 20-second impression per intermission or flight change
- Average of 60 impressions per event
- Average per day event attendance is 5,000-7,000 (15,000-20,000 spectators per event)
- 25+ Oakville Blades home games per season
- One 20-second impression during pre-game activities and intermissions
- Average attendance 400-500 people per Oakville Blades Home game
- Playoff games (varies by season). Attendance doubles on average.

## Artwork specifications

- Creative must be supplied by the purchaser and approved by the town.
- Please submit ad as 1960 w by 1800 h pixels, 96 dpi, RGB colour. Files are to be supplied as png (preferred), jpeg (alternative) for still advertisements or a .wmv file for video advertisements.
- Creative may be changed on a monthly basis, if provided by the first of the month.
- HST will be added to rates listed.

## For more information:

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