

## Arena Board Advertising

Arena Board Advertising is a great way to reach your customers. Your message is displayed all year long to your community.

Facility	Facility Type	Ice Surfaces	Facility visits per year	One Year	Two Years *per year price	Three Years *per year price
Glen Abbey Community Centre	A	Green	500,000 +	\$1,300	\$1,100	\$900
		Blue	500,000 +	\$1,300	\$1,100	\$900
Joshua's Creek Arenas	A	Red	500,000 +	\$1,300	\$1,100	\$900
		Blue	500,000 +	\$1,300	\$1,100	\$900
Kinoak Arena	B	Single	150,000 +	\$980	\$825	\$700
Maple Grove Arena	B	Single	150,000 +	\$980	\$825	\$700
Sixteen Mile Creek Sports Complex	A	Pad One 1500 seat premium arena	1,000,000 +	\$1,575	\$1,260	\$1,050
Sixteen Mile Creek Sports Complex	A	Pad Two	1,000,000 +	\$1,300	\$1,100	\$900
		Pad Three	1,000,000 +	\$1,300	\$1,100	\$900
		Pad Four	1,000,000 +	\$1,300	\$1,100	\$900
Oakville Arena	B	Single	150,000 +	\$980	\$825	\$700
River Oaks Community Centre	A	Rink A	500,000 +	\$1,300	\$1,100	\$900
		Rink B	500,000 +	\$1,300	\$1,100	\$900

### Facility Type

**A Facilities:** Highest traffic arenas with over 250,000 visitors per pad per year. They have high traffic 12 months a year.

**B Facilities:** Great exposure reaching 150,000 visitors per pad per year. They have high traffic 8 months a year and are converted for use as skateboard parks and indoor lacrosse/ ball hockey during the summer months.

### Terms and Conditions

- All costs include production and installation of one sign, additional sign production and installation will be charged at \$150.
- Creative must be supplied by the purchaser and approved by the town.
- The purchaser is responsible for providing suitable electronic artwork. All ads must be submitted as one of the following file formats: pdf, tiff or high resolution jpeg, eps (include/embed all fonts). Colour ads must be saved as CMYK for colour accuracy, however exact colour match cannot be guaranteed.
- Sixteen Mile, Glen Abbey and River Oaks arena board signs are 3' by 8' (36" by 96") and protected by a clear lexan cover. No bleed. Joshua's Creek, Kinoak, Oakville and Maple Grove arena boards are 2.75' by 8' (33" by 96") and protected by a clear lexan cover. No bleed.
- Installation is done monthly on or near the first of each month. Exact placement cannot be guaranteed.
- Multi-year contracts will be billed annually on the anniversary of the contract.
- A 25% discount will be given to all advertising contracts valued over \$5,000 per year.
- HST will be added to the prices above.

For more information:

Janine Ivings, Marketing Supervisor  
 Town of Oakville, Recreation and Culture  
 1225 Trafalgar Road, Oakville, ON L6H 0H3  
 905-845-6601, ext. 3080 / [janine.ivings@oakville.ca](mailto:janine.ivings@oakville.ca)