

Advertisement Submission Information (please print)

Company name: _____

Contact person: _____

Website: _____

Address: _____

Phone #: (day) _____

Personal information on this form is collected under the authority of the Municipal Act, 2001, S.O. 2001, c. 25 and will be used for the purpose of program registration, payment, aggregate statistical reporting, and allocation of staff and resources. This information will also be used for the promotion of programs or activities so that we can provide you with quality customer service. Questions about the collection may be directed to: The Senior Manager of Recreation Services at 905-845-6601, ext. 3151, or 1225 Trafalgar Road, Oakville, ON L6H 0H3.

Advertisements

Please indicate the advertisement size you wish to purchase and return this SIGNED and completed form along with your payment and electronic artwork. Prices include HST. **DEADLINE: November 11, 2019**

<input type="checkbox"/> quarter page 3.45" wide x 4.65" tall Cost: \$506+\$65.87 HST = \$571.78	<input type="checkbox"/> half page-horizontal 7" wide x 4.65" tall Cost: \$920+\$119.60 HST = \$1,039.60	<input type="checkbox"/> half page-vertical 3.45" wide x 9.4" tall Cost: \$920+\$119.60 HST = \$1,039.60	<input type="checkbox"/> full page 7" wide x 9.4" tall Cost: \$1,748+\$227.24 HST = \$1,975.24
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Advertising space is limited and submission before deadline date DOES NOT ensure ad placement. The Town of Oakville holds the right to judge acceptability of ad subject and quality. **Advertising space will not be reserved until your form, payment and acceptable electronic artwork have been received.**

Advertising receipts and electronic proofs are sent by request only: Receipt Proof

Send to this email address: _____

Payment Options - Credit Card, Cheque or Cash

Cheques should be made payable to the Town of Oakville.

Signature: _____

Payment Amount: _____ MasterCard/Visa/AMEX: _____

Name on card: _____ Exp. Date: _____

For your protection, the following information will be destroyed after payment is processed.

Credit Card #: _____

Send to:

Joanne Locker
Town of Oakville,
Recreation and Culture
1225 Trafalgar Road
Oakville, ON L6H 0H3
Phone: 905-845-6601, ext. 3147
brochure@oakville.ca

Security Code: _____

Spring/ Summer 2020 Parks, Recreation & Culture Guide

Corporate Advertising



NEW!
Get one
month of
digital screen
advertising for
FREE with your ad.

Advertising Submissions

We are now accepting advertising submissions for the Spring/ Summer 2020 Parks, Recreation and Culture guide, that will be available to the public in January 2020.

Why advertise with us?

- **NEW! Book an ad and get one-month of digital screen advertising (\$175+ value) free during the month of your choice!** Advertisers will be contacted to make arrangements.
- With almost 25,000 brochures published, the town's Parks, Recreation and Culture guide continues to be one of Oakville's most sought-after brochures for program information.
- Our guides are prominently displayed at all Town of Oakville recreation and culture facilities.
- Advertisements are placed in the easily located advertising section of the guide and will be posted as an online PDF with a direct link to your website.
- The guide has an estimated shelf life of six months. That means your message is in people's homes for an extended period of time.
- **Showcase your ad in full colour!**

Advertising Proofs

Please indicate on the reverse of this form if you would like a receipt and/or proof to review your final ad submission before it goes to print. **Electronic proofs and receipts will be sent by request only.**

Please note that the Recreation and Culture department is not responsible for errors in ads that have NOT been proofed by the client. Ads that have not been reviewed and approved will be published as submitted.

Advertising Guidelines

Who may purchase space?

Corporate advertisers must be recreation, leisure or education oriented, or a Town of Oakville community and corporate partner. Inclusion of corporate advertising is at the discretion of the Town of Oakville.

Deadlines

Ads are accepted on a first-come, first-served basis until advertising space is full. After November 11, 2019, ads will only be accepted if space permits. Advertising space is limited and submission before deadline date DOES NOT ensure ad placement. The Town of Oakville holds the right to judge acceptability of ad subject and quality.

Submissions

Advertising submissions will not be accepted until both payment and acceptable electronic artwork have been received. **Advertising space cannot be reserved.**

You will be asked to resubmit your electronic artwork file if the advertisement is not the correct size or the quality is poor.

Other Advertising Opportunities

Advertising opportunities in town facilities include sponsorship, arena board advertising and digital TV sign advertising.

Please contact Janine Ivings at janine.ivings@oakville.ca or 905-845-6601, ext. 3080 for more information.



Submitting Your Advertisement

If you have any questions on how to submit your advertisement, please call 905-845-6601, ext. 3147.

Advertisements are now printed in full-colour at no extra charge!

Ad files can be emailed to brochure@oakville.ca or dropped off/mailed to the Recreation and Culture department, Town of Oakville, 1225 Trafalgar Road, Oakville, ON L6H 0H3 **c/o Joanne Locker.**

Please note that all ads must be resubmitted, even if the same ad ran in previous editions.

All ads must be submitted as:

- PDF (preferred format - please include/embed all fonts)
- tif or high resolution jpeg
- eps (include/embed all fonts)
- Colour ads must be saved as CMYK for colour accuracy, however exact colour match cannot be guaranteed.

Space will not be reserved for any artwork submitted incorrectly.

Please provide all information requested on the submission form. See reverse for details.

DEADLINE
for advertising
submissions is
November 11, 2019