

Community Energy Plan Energy Task Force

Meeting 1

Meeting Minutes

January 23, 2019

Opening

The regular meeting of the CEP Task Force Meeting #1 was called to order at 9 a.m. on January 23, 2019 in Oakville/Trafalgar Rooms by Deniz Ergun, Acting Chair for the Community Task Force.

Present

Energy Task Force

In Person:

- Subhi Alsayed, Mattamy Homes
- Alexandra Barrett, Independent Electricity Supply Operator (IESO)
- Mike Branch, Geotab
- Giuliana Casimirri, OakvilleGreen
- Fraser Damoff, Independent Electricity Supply Operator (IESO)
- Roya Khaleeli, Minto
- Ian Dunbar, Enbridge Gas
- Lisa Kholer, Halton Environmental Network
- Peter Longo, Councillor, Town of Oakville
- Ryan Merrick, Halton Catholic District School Board
- Jeff Mocha, Oakville Hydro
- Chris Norris, Siemens
- Maia Puccetti, Halton District School Board
- Herb Sinnock, Manager for Sustainable Energy, Sheridan College
- Blake Smith, Ford Motor Company
- Pauline Watson, Public-at-large

Remote:

- Harry Shea, Public-at-large
- Josh Shook, Ministry of Energy, Northern Development & Mines

Project Working Team**In Person:**

- Dave Clark, Project Officer-Energy Management, Sheridan College
- Jane Clohecy, Commissioner, Community Development Commission, Town of Oakville
- Deniz Ergun, Research Policy Analyst, Environmental Policy, Town of Oakville
- Karen Farbridge, President, Karen Farbridge & Associates
- Peter Garforth, Principal, Garforth International LLC
- Rob Kerr, Senior Consultant, Municipal Energy Management, Robert J Kerr and Associates
- Suzanne Madder, Acting Director, Environmental Policy, Town of Oakville

Remote:

- Bruce Bremer, President, Bremer Energy Consulting

Agenda**Welcome and Opening Remarks****Introductions:**

- Acting chair: Deniz Ergun

Agenda Review:

- Approved: Agenda was unanimously approved as distributed.

ETF Business:

- Meeting minutes will be published online for public to access.
- Developing a look and logo for the ETF and require branding feedback.
- Recommendation: Split meeting; most to take place in the morning, one or more in the evening.
- Action: Next meeting will confirm Co-chairs for the task force. Please contact Deniz if you are interested.
- Approved: Task force charter was unanimously approved as distributed.

Project Overview:**Energizing Oakville:**

- History of energy generation and distribution: local to centralization.

- Today a new energy transition is underway. GHG emissions must be close to 0 by 2050, according to IPCC's 2018 report. Movement towards localised energy services and providers; convergence between energy and communication boundaries, energy security, more accessible renewable energy.

CEP Planning Process

- Parallel and integrated streams of analytics and engagement.
- Engagement Plan provided to task force members.

Framing Goals

- Draft goals based on experience of project working team. Goals drive the analytical process; the engagement goals will involve the community. Subject to change with discussion among CTF.
- The goal is to integrate the trade-off of emissions effect to gain efficiency or economics. All five goals have equal weighting and work together, without prioritizing one over another.
- Recommendation: Goals should be measurable and specific to what they are benchmarking against and striving to achieve.
- Recommendation: Goal 5 should be upgraded to service quality exceeds 2016 levels.
- Recommendation: Possibility of integrating communications/education within goals or as an additional goals.
- Recommendation: Goals and targets should be re-envisioned from the perspective of an average member of this community and specific to sectors. The members of the community need to see how they can individually affect and contribute to the CEP and implement at an individual level.
- Discussion: Drivers for successful business case for the community, rising Insurance industry and coverages, risk assessment. Goals can integrate the growing risk portfolios that insurance sectors are tracking.
- Discussion: Must be able to state what priorities are and clearly estimate year by year by implementation of the CEP itself.
- Discussion: Local examples are important to highlight how goals can benefit the community.

Analytical Process:

Baseline to Base Case

- Key outcomes available on Communique provided to task force member.
- Action: Share the assumptions and discuss at follow up meeting. Including: electric vehicle adoption, inflation rates for energy cost predictions and commercial/personal vehicle split.
- Action: Investigate status of GO train electrification and possibly integrate into base case.

- Action: Integrate commercial vehicle data from Geotab.
- Discussion: Balance targets and actions for the community that weigh both community and individual actions and benefits. As an example: How to balance community emissions benefit with financial investment required and potential return on that investment.

Engagement Process

- Five channels of engagement: 1) Council, 2) Community Task Force 3) Target Networks 4) Public and 5) Municipal Departments
- Task force responses to community survey demonstrate the survey's role to engage the public at a high level and to help inform the Community Energy Plan of public's priorities.
- Action: Task force to identify Target Networks to be connected with engagement process.
- Action: Task force to work together to get over 250 respondents to Survey : <https://www.surveymonkey.com/r/NQM5Z>
- Discussion: The success of the survey should be measured in both the quantity and through getting a wide-cross section of the community. Will rely on task force for getting linking to diverse groups, taxpayers and silent majorities.
- Recommendations: Leverage existing town energy and community engagement events to promote the survey.

Communications:

- Communique with key messaging for task force provided. Purpose of document is to support task force members communicate the project effectively.
- Communications and branding survey will be sent to task force in February.
- Recommendation: Consider "pollution per capita rather than GHGe." Language simplicity will draw a stronger reaction. Share real values to allow for comparison.
- Recommendation: Show more visuals so the results pop out to public.

Next Meeting:

- Upcoming meeting to focus on mapping, integrated with local knowledge.
- Approved: Upcoming meeting schedule approved with request for remote login when needed.

Adjournment:

Meeting was adjourned at 12:00pm by Deniz Ergun, Acting Chair for the Energy Task Force. The next ETF meeting will be in March 2019 at the Town Hall.