I Introduction:
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Introduction

Why are we revitalizing Towne Square?

- Features are worn, showing their age
- Code compliance
- Limited Flat Event Space
Public Engagement

Who did we meet with?

Trafalgar Chartwell Residents’ Association
advocating for our community

Oakville Downtown BIA

Brosko Property Management

Burrows
Fine clothing since 1978

hexagon

piazza BISTRO
**Public Engagement**

What was the feedback so far?

- Consider classic motifs
- Provide more flat flexible surfaces
- New paving to complement Lakeshore Redevelopment
- Provide a digital kiosk
- Provide flexible planters
- Leverage the activities on Lakeshore
- Add a large transplanted tree
- Leverage social media to enrich visitors experience
- Eliminate/reduce uneven settlement at paving
- Provide programmable lighting
- Plan for tree soil
- Provide more accessible ramps
- Encourage private sponsorship
- Provide attractive site furnishings
- Add banners/flags
- Provide a cellular/wifi data collector
- Noise from Lakeshore is not a concern
- Provide unencumbered access to the square
- Add public art
- Provide ways to promote the proximity to the lake
- Existing Washrooms are adequate
- Should function as a village square
- Add water feature but not to encumber space
- Allow tenants to have unique patio furniture
- Existing planters encumber the use of the space
- Steps should be larger if they are to act as seating
- Size of square limits the size of events
- Vandalism is not a concern
- Provide space for temp washrooms for large events
- Use high quality finishes
- Attract visitors beyond Oakville
- Leverage the activities on Lakeshore
- Add a large transplanted tree
- Allow for food trucks and food vendors
- Provide space/attractors to linger
- Attract all age groups
- Maintain the George Street Viewshed
- Provide flexible planters
- Provide site audio
- Provide room to add artistic expressions
- Add public art
- Eliminate lawn areas
- Provide a vertical surface for projected images
- Provide a cellular/wifi data collector
- Noise from Lakeshore is not a concern
- Provide unencumbered access to the square
- Add banners/flags
- Should function as a village square
- Add water feature but not to encumber space
- Allow tenants to have unique patio furniture
- Existing planters encumber the use of the space
- Steps should be larger if they are to act as seating
- Size of square limits the size of events
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- Attract visitors beyond Oakville
- Leverage the activities on Lakeshore
- Add a large transplanted tree
- Allow for food trucks and food vendors
- Provide space/attractors to linger
- Attract all age groups
- Maintain the George Street Viewshed
- Provide flexible planters
- Provide site audio
- Provide room to add artistic expressions
- Provide programmable lighting
- Make space for a temporary stage
- Provide programmable lighting
- Add a large transplanted tree
- Allow for food trucks and food vendors
- Provide space/attractors to linger
- Attract all age groups
- Maintain the George Street Viewshed
- Provide flexible planters
- Provide site audio
- Provide room to add artistic expressions
Inspiration

Elements of Classical Squares

- Coherent Shape
- Iconic Feature
- Elegant Walls & Columns
- Quality Materials
- Bold Paving Treatment
Preliminary Concepts

Option A1

Bird’s Eye View
Preliminary Concepts
Option A1

View Looking South from Lakeshore Road
View Looking North to Lakeshore Road

Preliminary Concepts

Option A1
Preliminary Concepts

Option A1

View Looking South from Lakeshore Road
Preliminary Concepts

Option A1 - Precedent Imagery

Checkerboard Paving
Flush-to grade Fountain & Uplighting
Inground LED lighting
Labyrinth
Preliminary Concepts
Option A2

Bird’s Eye
Preliminary Concepts
Option A2

View Looking South from Lakeshore Road
Preliminary Concepts

Option A2

View Looking East
Preliminary Concepts

Option A2

View Looking West
Preliminary Concepts
Option A2 - Precedent Imagery

Steel mesh structure
Mist Feature
Preliminary Concepts
Option B

Bird’s Eye View
View Looking Southwest from Lakeshore Road
Preliminary Concepts

Option B

View Looking Southeast from Lakeshore Road
Preliminary Concepts
Option B

View Looking North to Lakeshore Road
Preliminary Concepts
Option B - Precedent Imagery

Water 'Stage'
Water Cascading on Steps
Glass Pavilion
Cascading Rill
Preliminary Concepts

Option C

Bird's Eye View
View Looking south from Lakeshore Road
View Looking into Event Space from Belvedere
Preliminary Concepts

Option C

View Looking north to Lakeshore Road
Preliminary Concepts
Option C - Precedent Imagery

Water Wall
Wave Paving Pattern
Frameless Glass Railing
Etched Lettering on Glass
Preliminary Concepts
Option A1 - Demonstration Plans
Preliminary Concepts

Option A2 - Demonstration Plans
Preliminary Concepts

Option B - Demonstration Plans
Preliminary Concepts
Option C - Demonstration Plans