

Department: Municipal Enforcement Services
Key Business: Licensing
Service Area: Sign Permits

Service Provided	Unit of Measure	HST Y/N	2017 Base Fee	2018 Base Fee	2019 Proposed Base Fee	HST \$	2019 Fee (tax included)	Effective Date MMM-YY	Last Increase	2019 over 2018 \$ Change	2019 over 2018 % Change
Cost Recovery - 100% Cost Recovery											

Permanent Signs

Ground, Fascia, Awning, Directional, Entrance Canopy, Projecting, Directory (fascia), Monolith, Fuel Pump, Fuel Pump Canopy, Drive-Through Pre-Sale Menu Board, Drive-Through Menu Board	per sign	N	N/A	\$380.00	\$380.00	N/A	\$380.00	Jan-18	2018	\$0.00	0.0%
Sign Encroachment on Town Property	per sign	N	N/A	\$235.00	\$235.00	N/A	\$235.00	Jan-18	2018	\$0.00	0.0%
Static Electronic Message Board	per sign	N	N/A	N/A	\$770.00	N/A	\$770.00	Feb-19	NEW	NEW	NEW

Temporary Signs

Pole Poster Sign	annual	N	N/A	\$222.00	\$250.00	N/A	\$250.00	Feb-19	2018	\$28.00	12.6%
Event Sign (to a maximum of 8 signs)	per event	N	N/A	N/A	\$100.00	N/A	\$100.00	Feb-19	NEW	NEW	NEW
Wall Poster (Fascia), Flag, Development Ground Sign, Real Estate Ground Sign (Non-Residential), Real Estate Fascia Sign (Non-Residential)	per sign - annually	N	N/A	N/A	\$250.00	N/A	\$250.00	Feb-19	NEW	NEW	NEW
Hoarding Sign	per frontage - annually	N	N/A	N/A	\$250.00	N/A	\$250.00	Feb-19	NEW	NEW	NEW
Window Sign	per frontage - annually	N	N/A	N/A	\$305.00	N/A	\$305.00	Feb-19	NEW	NEW	NEW
A-Frames - Town Property and Private Property	per sign - annually	N	N/A	\$63.00	\$63.00	N/A	\$63.00	Jan-18	2018	\$0.00	0.0%
Development Sign A-Frame	per sign - annually	N	N/A	\$226.00	\$250.00	N/A	\$250.00	Feb-19	2018	\$24.00	10.6%
	per sign - after July 1	N	N/A	\$137.00	\$150.00	N/A	\$150.00	Feb-19	2018	\$13.00	9.5%
Mobile, Wall Banner, Feather Banner	21 day permit	N	N/A	\$95.00	\$95.00	N/A	\$95.00	Jan-18	2018	\$0.00	0.0%
Inflatable Sign	21 day permit	N	N/A	\$167.00	\$305.00	N/A	\$305.00	Feb-19	2018	\$138.00	82.6%
Charitable Sign	21 day permit	N	no charge					Feb-19	N/A	N/A	N/A

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Third Party Advertising Signs

Ground Advertising Sign	annual	N	N/A	\$4,117.00	\$4,117.00	N/A	\$4,117.00	Jan-18	2018	\$0.00	0.0%
Mobile Advertising Sign	per day - max 21 days	N	N/A	\$12.50	\$12.50	N/A	\$12.50	Jan-18	2018	\$0.00	0.0%
Renewal - Ground Advertising Sign	per sign	N	N/A	\$1,101.00	\$1,101.00	N/A	\$1,101.00	Jan-18	2018	\$0.00	0.0%

Election Signs

Deposit - Election Signs	per candidate	N	N/A	\$200.00	\$200.00	N/A	\$200.00	Jan-18	2018	\$0.00	0.0%
Removal of Election Signs	per retrieval	N	N/A	N/A	\$50.00	N/A	\$50.00	Feb-19	NEW	NEW	NEW
Removal of Election Signs 3 days after election	per sign	N	N/A	N/A	\$10.00	N/A	\$10.00	Feb-19	NEW	NEW	NEW

Miscellaneous Fees

Sign Alteration	per sign	N	N/A	\$56.00	\$56.00	N/A	\$56.00	Jan-18	2018	\$0.00	0.0%
Sign Exception Application	per sign	N	N/A	N/A	\$500.00	N/A	\$500.00	Feb-19	NEW	NEW	NEW
Sign Appeal Application	per sign	N	N/A	N/A	\$865.00	N/A	\$865.00	Feb-19	NEW	NEW	NEW
Sign By-law Amendment Application including Sign Permit Fee (plus applicable application fee)	per sign	N	N/A	N/A	\$2,200.00	N/A	\$2,200.00	Feb-19	NEW	NEW	NEW
Sign By-law Amendment Application excluding Sign Permit Fee	per sign	N	N/A	N/A	\$2,200.00	N/A	\$2,200.00	Feb-19	NEW	NEW	NEW
Second and Subsequent Order Fee	per order	N	N/A	N/A	\$100.00	N/A	\$100.00	Feb-19	NEW	NEW	NEW