

Department: Municipal Enforcement Services
Key Business: Licensing
Service Area: Sign Permits

Service Provided	Unit of Measure	HST Y/N	2019 Base Fee	2020 Base Fee	2021 Proposed Base Fee	HST \$	2021 Fee (tax included)	Effective Date MMM-YY	Last Increase	2021 over 2020 \$ Change	2021 over 2020 % Change
Cost Recovery - 100% Cost Recovery											
Permanent Signs											
Ground, Fascia, Awning, Directional, Entrance Canopy, Projecting, Directory (fascia), Monolith, Fuel Pump, Fuel Pump Canopy, Drive-Through Pre-Sale Menu Board, Drive-Through Menu Board	per sign	N	\$380.00	\$380.00	\$390.00	N/A	\$390.00	Jan-21	2018	\$10.00	2.6%
Static Electronic Message Board	per sign	N	\$770.00	\$770.00	\$780.00	N/A	\$780.00	Jan-21	2019	\$10.00	1.3%
Temporary Signs											
Pole Poster Sign	annual	N	\$250.00	\$250.00	\$255.00	N/A	\$255.00	Jan-21	2019	\$5.00	2.0%
Event Sign (to a maximum of 8 signs)	per event	N	\$100.00	\$100.00	\$102.00	N/A	\$102.00	Jan-21	2019	\$2.00	2.0%
Wall Poster (Fascia), Flag, Development Ground Sign, Real Estate Ground Sign (Non-Residential), Real Estate Fascia Sign (Non-Residential)	per sign - annually	N	\$250.00	\$250.00	\$255.00	N/A	\$255.00	Jan-21	2019	\$5.00	2.0%
Hoarding Sign	per frontage - annually	N	\$250.00	\$250.00	\$250.00	N/A	\$250.00	Feb-19	2019	\$0.00	0.0%
Window Sign	per frontage - annually	N	\$305.00	\$305.00	\$310.00	N/A	\$310.00	Jan-21	2019	\$5.00	1.6%
A-Frames - Private Property	per sign - annually	N	\$63.00	\$67.00	\$68.00	N/A	\$68.00	Jan-21	2020	\$1.00	1.5%
Development Sign A-Frame	per sign - annually	N	\$250.00	\$250.00	\$255.00	N/A	\$255.00	Jan-21	2019	\$5.00	2.0%
	per sign - after July 1	N	\$150.00	\$150.00	\$153.00	N/A	\$153.00	Jan-21	2019	\$3.00	2.0%
Mobile, Wall Banner, Feather Banner	21 day permit	N	\$95.00	\$95.00	\$97.00	N/A	\$97.00	Jan-21	2018	\$2.00	2.1%
Inflatable Sign	21 day permit	N	\$305.00	\$305.00	\$310.00	N/A	\$310.00	Jan-21	2019	\$5.00	1.6%
Charitable Sign	21 day permit	N	no charge					Feb-19	N/A	N/A	N/A
Community Mobile Signs	Per week	N	\$66.00	\$68.00	\$70.00	N/A	\$70.00	Jan-21	2020	\$2.00	2.9%

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Third Party Advertising Signs											
Ground Advertising Sign	annual	N	\$4,117.00	\$4,117.00	\$4,117.00	N/A	\$4,117.00	Jan-18	2018	\$0.00	0.0%
Mobile Advertising Sign	per day - max 21 days	N	\$12.50	\$12.50	\$12.50	N/A	\$12.50	Jan-18	2018	\$0.00	0.0%
Renewal - Ground Advertising Sign	per sign	N	\$1,101.00	\$1,101.00	\$1,101.00	N/A	\$1,101.00	Jan-18	2018	\$0.00	0.0%
Election Signs											
Deposit - Election Signs	per candidate	N	\$200.00	\$200.00	\$200.00	N/A	\$200.00	Jan-18	2018	\$0.00	0.0%
Removal of Election Signs	per retrieval	N	\$50.00	\$50.00	\$50.00	N/A	\$50.00	Feb-19	2019	\$0.00	0.0%
Removal of Election Signs 3 days after election	per sign	N	\$10.00	\$10.00	\$10.00	N/A	\$10.00	Feb-19	2019	\$0.00	0.0%
Miscellaneous Fees											
Sign Alteration	per sign	N	\$56.00	\$57.00	\$58.00	N/A	\$58.00	Jan-21	2020	\$1.00	1.8%
Sign Exception Application	per sign	N	\$500.00	\$500.00	\$500.00	N/A	\$500.00	Feb-19	2019	\$0.00	0.0%
Sign Appeal Application	per sign	N	\$865.00	\$865.00	\$865.00	N/A	\$865.00	Feb-19	2019	\$0.00	0.0%
Sign By-law Amendment Application	per sign	N	\$2,200.00	\$2,200.00	\$2,200.00	N/A	\$2,200.00	Feb-19	2019	\$0.00	0.0%
Officer consultation - Sign permit review	per application	N	N/A	N/A	\$100.00	N/A	\$100.00	Jan-21	NEW	NEW	NEW
Retrieval of Unauthorized Items and Signs (by Municipal Enforcement Staff)	Per Item	N	\$59.00	\$61.00	\$63.00	N/A	\$63.00	Jan-21	2020	\$2.00	3.3%
Missed Appointment - Sign retrieval of unauthorized items and signs	per appointment	N	N/A	N/A	\$25.00	N/A	\$25.00	Jan-21	NEW	NEW	NEW
Retrieval of Unauthorized Items and Signs (by Roads and Works Staff - including equipment)	Per Item	N	Varies based on hourly rate					Jan-20	N/A	N/A	N/A