

**Department:** Municipal Enforcement Services  
**Key Business:** Licensing  
**Service Area:** Sign Permits

Service Provided	Unit of Measure	HST Y/N	2020 Base Fee	2021 Base Fee	2022 Proposed Base Fee	HST \$	2022 Fee (tax included)	Effective Date MMM-YY	Last Increase	2022 over 2021 \$ Change	2022 over 2021 % Change
<b>Cost Recovery - 100% Cost Recovery</b>											
<b>Permanent Signs</b>											
Ground, Fascia, Awning, Directional, Entrance Canopy, Projecting, Directory (fascia), Monolith, Fuel Pump, Fuel Pump Canopy, Drive-Through Pre-Sale Menu Board, Drive-Through Menu Board	per sign	N	\$380.00	\$390.00	<b>\$398.00</b>	N/A	<b>\$398.00</b>	Jan-22	2021	\$8.00	2.1%
Static Electronic Message Board	per sign	N	\$770.00	\$780.00	<b>\$795.00</b>	N/A	<b>\$795.00</b>	Jan-22	2021	\$15.00	1.9%
<b>Temporary Signs</b>											
Pole Poster Sign	annual	N	\$250.00	\$255.00	<b>\$260.00</b>	N/A	<b>\$260.00</b>	Jan-22	2021	\$5.00	2.0%
Event Sign (to a maximum of 8 signs)	per event	N	\$100.00	\$102.00	<b>\$105.00</b>	N/A	<b>\$105.00</b>	Jan-22	2021	\$3.00	2.9%
Wall Poster (Fascia), Flag, Development Ground Sign, Real Estate Ground Sign (Non-Residential), Real Estate Fascia Sign (Non-Residential)	per sign - annually	N	\$250.00	\$255.00	<b>\$260.00</b>	N/A	<b>\$260.00</b>	Jan-22	2021	\$5.00	2.0%
Hoarding Sign	per frontage - annually	N	\$250.00	\$250.00	<b>\$255.00</b>	N/A	<b>\$255.00</b>	Jan-22	2019	\$5.00	2.0%
Window Sign	per frontage - annually	N	\$305.00	\$310.00	<b>\$315.00</b>	N/A	<b>\$315.00</b>	Jan-22	2021	\$5.00	1.6%
A-Frames - Private Property	per sign - annually	N	\$67.00	\$68.00	<b>\$70.00</b>	N/A	<b>\$70.00</b>	Jan-22	2021	\$2.00	2.9%
Development Sign A-Frame	per sign - annually	N	\$250.00	\$255.00	<b>\$260.00</b>	N/A	<b>\$260.00</b>	Jan-22	2021	\$5.00	2.0%
	per sign - after July 1	N	\$150.00	\$153.00	<b>\$156.00</b>	N/A	<b>\$156.00</b>	Jan-22	2021	\$3.00	2.0%
Mobile, Wall Banner, Feather Banner	21 day permit	N	\$95.00	\$97.00	<b>\$99.00</b>	N/A	<b>\$99.00</b>	Jan-22	2021	\$2.00	2.1%
Inflatable Sign	21 day permit	N	\$305.00	\$310.00	<b>\$315.00</b>	N/A	<b>\$315.00</b>	Jan-22	2021	\$5.00	1.6%
Charitable Sign	21 day permit	N	no charge					Feb-19	N/A	N/A	N/A
Community Mobile Signs	Per week	N	\$68.00	\$70.00	<b>\$71.00</b>	N/A	<b>\$71.00</b>	Jan-22	2021	\$1.00	1.4%

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<b>Third Party Advertising Signs</b>											
Ground Advertising Sign	annual	N	\$4,117.00	\$4,117.00	<b>\$4,200.00</b>	N/A	<b>\$4,200.00</b>	Jan-22	2018	\$83.00	2.0%
Mobile Advertising Sign	per day - max 21 days	N	\$95.00	\$97.00	<b>\$99.00</b>	N/A	<b>\$99.00</b>	Jan-22	2021	\$2.00	2.1%
Renewal - Ground Advertising Sign	per sign	N	\$1,101.00	\$1,101.00	<b>\$1,125.00</b>	N/A	<b>\$1,125.00</b>	Jan-22	2018	\$24.00	2.2%
<b>Election Signs</b>											
Deposit - Election Signs	per candidate	N	\$200.00	\$200.00	<b>\$205.00</b>	N/A	<b>\$205.00</b>	Jan-22	2018	\$5.00	2.5%
Removal of Election Signs	per retrieval	N	\$50.00	\$50.00	<b>\$51.00</b>	N/A	<b>\$51.00</b>	Jan-22	2019	\$1.00	2.0%
Removal of Election Signs 3 days after election	per sign	N	\$10.00	\$10.00	<b>\$11.00</b>	N/A	<b>\$11.00</b>	Jan-22	2019	\$1.00	10.0%
<b>Miscellaneous Fees</b>											
Sign Alteration	per sign	N	\$57.00	\$58.00	<b>\$59.00</b>	N/A	<b>\$59.00</b>	Jan-22	2021	\$1.00	1.7%
Sign Exception Application	initial application including 1 sign	N	\$500.00	\$500.00	<b>\$510.00</b>	N/A	<b>\$510.00</b>	Jan-22	2019	\$10.00	2.0%
Sign Exception Application	2nd or subsequent under application	N	N/A	N/A	<b>\$236.00</b>	N/A	<b>\$236.00</b>	Jan-22	N/A	NEW	NEW
Sign Appeal Application	application including 1 sign	N	\$865.00	\$865.00	<b>\$880.00</b>	N/A	<b>\$880.00</b>	Jan-22	2019	\$15.00	1.7%
Sign Appeal Application	2nd or subsequent under application	N	N/A	N/A	<b>\$236.00</b>	N/A	<b>\$236.00</b>	Jan-22	N/A	NEW	NEW
Sign By-law Amendment Application	application including 1 sign	N	\$2,200.00	\$2,200.00	<b>\$2,250.00</b>	N/A	<b>\$2,250.00</b>	Jan-22	2019	\$50.00	2.3%
Sign By-law Amendment Application	2nd or subsequent under application	N	N/A	N/A	<b>\$236.00</b>	N/A	<b>\$236.00</b>	Jan-22	N/A	NEW	NEW
Officer consultation - Sign permit review	per application	N	N/A	\$100.00	<b>\$102.00</b>	N/A	<b>\$102.00</b>	Jan-22	2021	\$2.00	2.0%
Retrieval of Unauthorized Items and Signs (by Municipal Enforcement Staff)	Per Item	N	\$61.00	\$63.00	<b>\$64.00</b>	N/A	<b>\$63.00</b>	Jan-22	2021	\$1.00	1.6%
Missed Appointment - Sign retrieval of unauthorized items and signs	per appointment	N	N/A	\$25.00	<b>\$26.00</b>	N/A	<b>\$26.00</b>	Jan-22	2021	\$1.00	4.0%
Retrieval of Unauthorized Items and Signs (by Roads and Works Staff - including equipment)	Per Item	N	<b>Varies based on hourly rate</b>					Jan-20	N/A	N/A	N/A