

Advertise here!

Did our eye
catch
your eye?

We offer 21 digital sign board locations in community centres to help promote your event, program, business, and more.

Affordable prices and flexible packages. More than 588 impressions daily.



Email janine.ivings@oakville.ca



Town of Oakville Digital Sign Advertising CORE MEMBER RATES

Our facilities play a valuable role in connecting communities. Digital sign advertising is a popular and affordable way to reach thousands of people each year. We welcome more than 3 million visitors to our centres annually for lessons, camps, leagues, tournaments, events, and more!

The Recreation and Culture department operates 21 digital signboards (42" televisions) in nine facilities. The screens showcase tailored facility/town-specific information alongside approved advertiser content.

- Ads have a 20-second on screen presence, a minimum of 28 times per day on 21 screens totaling at least 588 impressions per day.

Location

Number of signs

Glen Abbey Community Centre	3
Iroquois Ridge Community Centre	1
Joshua's Creek Arenas	2
River Oaks Community Centre	3
Sixteen Mile Sports Complex	4
Sir John Colborne Seniors Centre	1
Trafalgar Park Community Centre	1
Queen Elizabeth Park	4
Oakville Trafalgar Community Centre	2

Contact Length

Advertising Fee

One-month

\$109.58 + HST

Terms and Conditions

- To participate, you must be a CORE member in good standing.
- The client is responsible for providing suitable electronic artwork. Artwork to be approved by the town per the Advertising Sales Procedure.
- Ads are 1920 pixels wide by 1020 pixels high. Files are to be saved as .jpg for still advertisements or a .MP4 file for video advertisements. There is no sound. Each advertising space is 20 seconds long.
- Creative may be changed on a monthly basis if provided by the first of the month.
- Discounts are offered for annual renewals – 15% year 2 and 30% year 3.
- A 25% discount is offered on all advertising contracts valued over \$5,000 per year.
- All prices are subject to HST.

For more information:

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Recreation and Culture
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Visit oakville.ca for other advertising opportunities.