Department: Recreation and Culture
Key Business: Recreation Services
Service Area: Promotion & Marketing - Various

Service Provided	Unit of Measure	HST Y/N	2025 Base Fee	2026 Base Fee	2027 Proposed Base Fee	HST $	2027 Fee (tax included)	Effective Date MMM-YY	Last Increase	2027 over 2026 $ Change	2027 over 2026 % Change
Service Area: Promotion & Marketing - Arena Board Advertising - CORE Groups											
"A" Rink	each year	Y	$1,011.65	$1,047.06	**$1,078.47**	**$140.20**	**$1,218.67**	Mar-27	2026	$31.41	3.00%
"B" Rink	each year	Y	$752.86	$779.21	**$802.58**	**$104.34**	**$906.92**	Mar-27	2026	$23.38	3.00%
Service Area: Promotion & Marketing - Arena Board Advertising											
Rink #1 SMSC	each year	Y	$2,060.94	$2,133.08	**$2,197.07**	**$285.62**	**$2,482.69**	Mar-27	2026	$63.99	3.00%
"A" Rink	each year	Y	$1,717.45	$1,777.56	**$1,830.89**	**$238.02**	**$2,068.91**	Mar-27	2026	$53.33	3.00%
"B" Rink	each year	Y	$1,202.22	$1,244.30	**$1,281.62**	**$166.61**	**$1,448.24**	Mar-27	2026	$37.33	3.00%
Service Area: Promotion & Marketing - Arena Wall Sign Advertising											
Joshua's Creek	each year	Y	$1,929.19	$1,996.72	**$2,056.62**	**$267.36**	**$2,323.98**	Mar-27	2026	$59.90	3.00%
Service Area: Promotion & Marketing - Arena Wall Sign Advertising - CORE Groups											
Joshua's Creek	each year	Y	$1,258.68	$1,302.74	**$1,341.82**	**$174.44**	**$1,516.25**	Mar-27	2026	$39.08	3.00%
Service Area: Promotion & Marketing - Print Advertising - Seniors Services Newsletter											
Quarter page (Portrait)	each	Y	$107.94	$111.72	**$115.07**	**$14.96**	**$130.03**	Mar-27	2026	$3.35	3.00%
Half Page (landscape)	each	Y	$226.26	$234.18	**$241.20**	**$31.36**	**$272.56**	Mar-27	2026	$7.03	3.00%
Full Page	each	Y	$412.74	$427.19	**$440.00**	**$57.20**	**$497.20**	Mar-27	2026	$12.82	3.00%
Insert Half Page	each	Y	$384.99	$398.47	**$410.42**	**$53.35**	**$463.77**	Mar-27	2026	$11.95	3.00%
Insert Full Page	each	Y	$742.50	$768.49	**$791.55**	**$102.90**	**$894.45**	Mar-27	2026	$23.05	3.00%

Department: Recreation and Culture
Key Business: Recreation Services
Service Area: Promotion & Marketing - Various

Service Provided	Unit of Measure	HST Y/N	2025 Base Fee	2026 Base Fee	2027 Proposed Base Fee	HST $	2027 Fee (tax included)	Effective Date MMM-YY	Last Increase	2027 over 2026 $ Change	2027 over 2026 % Change
Inside Cover	each	Y	$742.50	$768.49	**$791.54**	**$102.90**	**$894.44**	Mar-27	2026	$23.05	3.00%
Outside Back Cover	each	Y	$1,237.50	$1,280.81	**$1,319.23**	**$171.50**	**$1,490.73**	Mar-27	2026	$38.42	3.00%
Service Area: Promotion & Marketing - Digital Advertising - CORE Groups											
1 Month Contract	Each	Y	$105.87	$109.58	**$112.86**	**$14.67**	**$127.54**	Mar-27	2026	$3.29	3.00%
Service Area: Promotion & Marketing - Digital Advertising											
1 Month Contract	Each	Y	$205.86	$213.06	**$219.46**	**$28.53**	**$247.99**	Mar-27	2026	$6.39	3.00%
One Year Contract	Each	Y	$1,896.26	$1,962.63	**$2,021.50**	**$262.80**	**$2,284.30**	Mar-27	2026	$58.88	3.00%
Arena and digital advertising - 2nd year renewal 15% discount, 3rd year renewal 30% discount											
Arena and digital advertising - A 25% discount is available on annual advertising contracts valued at $5,000 or more, before tax.											
Advertising requests for facility spaces not listed may be recommended by staff for approval by the Director. Pricing will be established with transparency and fairness to maintain the integrity of existing contracts.											
Arena board advertising - "A" Rink is base price. "B" RInk is 30% discount. Sixteen Mile Rink1 is 20% premium.											
Arena board advertising - "A" Rink (Glen Abbey, Joshua's Creek, Sixteen Mile 2,3,4, River Oaks, Trafalgar Park.) "B" Rink (Maplegrove, Kinoak)											