



Town of Oakville Arena Board Advertising CORE RATES

Our facilities play a valuable role in connecting communities. Arena Board Advertising is a popular and unique way to reach thousands of people per year. We welcome more than 3 million visitors to our arenas annually for lessons, camps, leagues, tournaments, events, and more!

With six arenas to choose from, you can target your advertising locally or take a broader community-wide approach. Arena board ads are prominently positioned at ice level on the rink boards, typically across from the spectator seating area between the opposing goal line. Discounts are offered for annual renewals and contracts over \$5,000 annually.

Facility	Ice Surfaces	Facility Visits Per Year	Annual Rate
Glen Abbey Community Centre	Green Rink	500,000+	\$1,011.65
	Blue Rink	500,000+	\$1,011.65
Joshua's Creek Arenas	Red Rink	500,000+	\$1,011.65
	Blue Rink	500,000+	\$1,011.65
Sixteen Mile Sports Complex	Rink 1 1,500 seat premium arena	1,000,000+	\$2,060.94
Sixteen Mile Sports Complex	Rink 2	1,000,000+	\$1,011.65
	Rink 3	1,000,000+	\$1,011.65
	Rink 4	1,000,000+	\$1,011.65
Trafalgar Park Community Centre	Single	150,000+	\$1,011.65
River Oaks Community Centre	Rink A	500,000+	\$1,011.65
	Rink B	500,000+	\$1,011.65

Terms and Conditions

- All costs include production and installation of one sign. Additional sign production, reprinting and installation will be charged at \$275 per sign.
- Artwork/creative must be supplied by the client and approved by the town.
- The client is responsible for providing suitable electronic artwork. All ads must be submitted as a print-ready PDF (include/embed all fonts). Colour ads must be saved as CMYK for colour accuracy, however exact colour match cannot be guaranteed.
- Sixteen Mile, Glen Abbey Green and River Oaks A arena board signs are 3' high by 8' wide (36" by 96"). No bleed.
- Glen Abbey Blue and River Oaks B arena board signs are 2.67' high by 8' wide (32" by 96"). No bleed.
- Joshua's Creek and Trafalgar Park arena boards are 2.75' high by 8' wide (33" by 96"). No bleed.
- Installation is done monthly on or near the first of each month. Exact placement cannot be guaranteed.
- Discounts are offered for annual renewals – 15% year 2 and 30% year 3.
- A 25% discount is offered on all advertising contracts valued over \$5,000 per year.
- All prices are subject to HST.

For more information:

Janine Ivings, Sponsorship and Marketing Supervisor

Recreation and Culture

905-845-6601, ext. 3080

janine.ivings@oakville.ca

