

Department: Municipal Enforcement Services
Key Business: Licensing
Service Area: Sign Permits

Service Provided	Unit of Measure	HST Y/N	2024 Base Fee	2025 Base Fee	2026 Proposed Base Fee	HST \$	2026 Fee (tax included)	Effective Date MMM-YY	Last Increase	2026 over 2025 \$ Change	2026 over 2025 % Change
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Full Cost Recovery

Permanent Signs

Ground, Fascia, Awning, Directional, Entrance Canopy, Projecting, Directory (fascia), Monolith, Fuel Pump, Fuel Pump Canopy, Drive-Through Pre-Sale Menu Board, Drive-Through Menu Board	per sign	N	\$430.00	\$444.00	\$460.00	N/A	\$460.00	Jan-26	2025	\$16.00	3.60%
Static Electronic Message Board	per sign	N	\$860.00	\$888.00	\$920.00	N/A	\$920.00	Jan-26	2025	\$32.00	3.60%

Temporary Signs

Pole Poster Sign	annual	N	\$282.00	\$291.00	\$302.00	N/A	\$302.00	Jan-26	2025	\$11.00	3.78%
Event Sign (to a maximum of 8 signs)	per event	N	\$114.00	\$118.00	\$122.00	N/A	\$122.00	Jan-26	2025	\$4.00	3.39%
Wall Poster (Fascia), Flag, Development Ground Sign, Real Estate Ground Sign (Non-Residential), Real Estate Fascia Sign (Non-Residential)	per sign - annually	N	\$281.00	\$290.00	\$300.00	N/A	\$300.00	Jan-26	2025	\$10.00	3.45%
Hoarding Sign	per frontage - annually	N	\$276.00	\$285.00	\$295.00	N/A	\$295.00	Jan-26	2025	\$10.00	3.51%
Window Sign	per frontage - annually	N	\$341.00	\$352.00	\$364.00	N/A	\$364.00	Jan-26	2025	\$12.00	3.41%
A-Frames - Private Property	per sign - annually	N	\$75.00	\$77.00	\$80.00	N/A	\$80.00	Jan-26	2025	\$3.00	3.90%
Development Sign A-Frame	per sign - annually	N	\$281.00	\$290.00	\$300.00	N/A	\$300.00	Jan-26	2025	\$10.00	3.45%
	per sign - after July 1	N	\$169.00	\$175.00	\$181.00	N/A	\$181.00	Jan-26	2025	\$6.00	3.43%
Mobile, Wall Banner, Feather Banner	21 day permit	N	\$108.00	\$112.00	\$116.00	N/A	\$116.00	Jan-26	2025	\$4.00	3.57%
Inflatable Sign	21 day permit	N	\$341.00	\$352.00	\$365.00	N/A	\$365.00	Jan-26	2025	\$13.00	3.69%
Charitable Sign	21 day permit	N	no charge					Feb-19	N/A	N/A	N/A
Community Mobile Signs	Per week	N	\$75.00	\$77.00	\$80.00	N/A	\$80.00	Jan-26	2025	\$3.00	3.90%

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Third Party Advertising Signs

Ground Advertising Sign	annual	N	\$4,550.00	\$4,700.00	\$4,800.00	N/A	\$4,800.00	Jan-26	2025	\$100.00	2.13%
Mobile Advertising Sign	per day - max 21 days	N	\$108.00	\$112.00	\$116.00	N/A	\$116.00	Jan-26	2025	\$4.00	3.57%
Renewal - Ground Advertising Sign	per sign	N	\$1,225.00	\$1,265.00	\$1,300.00	N/A	\$1,300.00	Jan-26	2025	\$35.00	2.77%

Election Signs

Deposit - Election Signs	per candidate	N	\$224.00	\$231.00	\$240.00	N/A	\$240.00	Jan-26	2025	\$9.00	3.90%
Removal of Election Signs	per retrieval	N	\$56.00	\$58.00	\$60.00	N/A	\$60.00	Jan-26	2025	\$2.00	3.45%
Removal of Election Signs 3 days after election	per sign	N	\$13.00	\$14.00	\$15.00	N/A	\$15.00	Jan-26	2025	\$1.00	7.14%

Miscellaneous Fees

Sign Alteration	per sign	N	\$65.00	\$67.00	\$70.00	N/A	\$70.00	Jan-26	2025	\$3.00	4.48%
Sign Exception Application - Level 1	initial application including 1 sign	N	\$553.00	\$570.00	\$590.00	N/A	\$590.00	Jan-26	2025	\$20.00	3.51%
Sign Exception Application - Level 1	2nd or subsequent under application	N	\$255.00	\$263.00	\$273.00	N/A	\$273.00	Jan-26	2025	\$10.00	3.80%
Sign Appeal Application - Level 2	application including 1 sign	N	\$960.00	\$990.00	\$1,025.00	N/A	\$1,025.00	Jan-26	2025	\$35.00	3.54%
Sign Appeal Application - Level 2	2nd or subsequent under application	N	\$255.00	\$263.00	\$273.00	N/A	\$273.00	Jan-26	2025	\$10.00	3.80%
Review of Level 1 Decision by Appeals Committee	Per application	N	\$310.00	\$320.00	\$331.00	N/A	\$331.00	Jan-26	2025	\$11.00	3.44%
Sign By-law Amendment Application	application including 1 sign	N	\$2,450.00	\$2,525.00	\$2,620.00	N/A	\$2,620.00	Jan-26	2025	\$95.00	3.76%
Sign By-law Amendment Application	2nd or subsequent under application	N	\$245.00	\$253.00	\$262.00	N/A	\$262.00	Jan-26	2025	\$9.00	3.56%
Officer consultation - Sign permit review and site assessment	per consultation	N	\$111.00	\$115.00	\$119.00	N/A	\$119.00	Jan-26	2025	\$4.00	3.48%
Retrieval of Unauthorized Items and Signs (by Municipal Enforcement Staff)	Per Item	N	\$70.00	\$72.00	\$75.00	N/A	\$75.00	Jan-26	2025	\$3.00	4.17%
Missed Appointment - Sign retrieval of unauthorized items and signs	per appointment	N	\$29.00	\$30.00	\$32.00	N/A	\$32.00	Jan-26	2025	\$2.00	6.67%
Retrieval of Unauthorized Items and Signs (by Roads and Works Staff - including equipment)	Per Item	N	Varies based on hourly rate					Jan-20	N/A	N/A	N/A