

Oakville Museum

Strategic Plan 2026-2030



OAKVILLE

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Executive Summary

The Oakville Museum Strategic Plan (2026–2030) outlines a clear direction for the Museum at a pivotal moment of opportunity and change in the community. Informed by staff insight, partner engagement, and broad community consultation, the Plan is written with the understanding that – while the Museum delivers high-quality programming and experiences – awareness, accessibility, and capacity must evolve to meet the needs of Oakville’s changing community.

Engagement sessions highlighted that while the Museum plays a vital role as a steward of Oakville’s history and is a welcoming community space, many residents remain unaware of its existence or what exhibits and programming it offers. The 2026 – 2030 Strategic Plan outlines a shift in how the Oakville Museum operates, moving from a site-based institution to a more visible, community-embedded cultural anchor. Key priorities focus on enhancing the visitor experience by making exhibitions more accessible; strengthening community engagement by amplifying diverse voices and partnerships; improving access to the collections through digitization and online platforms; and building organizational sustainability through increased capacity, funding, and awareness.

These priorities reflect what was discussed in the engagement sessions: a desire for more inclusive stories, stronger community presence, improved visibility, and expanded access, both in-person and online to Oakville’s history. By aligning its strengths with these opportunities, the Oakville Museum is positioned to grow its impact, broaden its audience, and play a central role in connecting people to Oakville’s past, present, and future.

“The Oakville Museum is Canada’s Museum.”



About the Oakville Museum

Since its purchase by the Town of Oakville in 1976, the Erchless Estate – now the Oakville Museum – has operated as a restored historic home and museum. The Oakville Museum preserves and interprets the history of its community through collections, exhibitions, educational programs, and public events.

The purpose of the Oakville Museum is to collect, manage, research, preserve and present its heritage resources for the benefit of the public, through exhibitions, publications, community outreach and educational and public programs, with a focus on the historic and continuing stories of Oakville. The following link is to the Oakville Museum Policy site: <https://www.oakville.ca/town-hall/policies-procedures/oakville-museum-policy/>

The Museum is located on the grounds of the Erchless Estate, a four-acre historical property on the banks of Lake Ontario at the mouth of Sixteen Mile Creek. The Museum includes the Coach House and the nearby Old Post Office Museum. While these locations house the Museum's primary exhibits and collections, the Oakville Museum also provides temporary exhibits across many of the Town's facilities, including display spaces at Queen Elizabeth Park Cultural Community Centre (QEPCCC), Sixteen Mile Sports Complex, the Heritage and Education Room at Fire Station #3, Oakville Trafalgar Community Centre, and Trafalgar Park Community Centre.

The Museum has a permanent staff of four full-time employees, and two permanent part-time employees with the remaining positions being part-time temporary contract positions or volunteers. The Oakville Museum is owned by The Corporation of the Town of Oakville and operated through the Recreation and Culture Department with a 2026 budget of \$725,600.

The Museum is an important cultural asset and serves as a gathering place for Oakville's residents and visitors. In addition, the Museum works collaboratively with a number of community partners. It has partnered with many local organizations, including Canadian Caribbean Association of Halton on Black history events and programming, the Mississaugas of the Credit First Nation to create the Debwewin: The Oakville Truth Project, and Parks Canada and the Ontario Black History Society to create the permanent exhibit, *The Underground Railroad: Next Stop, Freedom*.

The collection housed at the Oakville Museum represents the stories and heritage of the Town of Oakville and its citizens. Through exhibitions and programming, the Museum connects residents with their shared past while supporting lifelong learning and cultural belonging.

The Museum contributes to community identity, tourism, and educational opportunities while safeguarding important historical resources. Museum staff play active roles in signature community events, such as Pumpkin Parade, Family Day, Culture Days, and the Emancipation Day Picnic. Staff also lend expertise to heritage and educational projects throughout the wider Halton region, including research for heritage property designations, School Visit programs, Summer and March Break Camps, and other outreach initiatives.

While the Oakville Museum welcomes over 20,000 visitors annually at Erchless Estate, this figure represents only part of the Museum's overall community impact. The Museum's reach extends far beyond onsite visitation through a robust exhibitions outreach programme, offsite displays, partnerships, and participation in community festivals and special events.

Through exhibitions and interpretive displays installed in recreation and cultural facilities across Oakville, the Museum engages thousands of additional residents, seniors, staff, and visitors throughout the year. The Museum also reaches significant audiences through its exterior exhibitions, interpretive installations, and heritage gardens, which are freely accessible to the public and enjoyed daily by residents and visitors alike. While these interactions are difficult to formally quantify, they represent an important and ongoing point of connection between the community and local heritage.

Outreach initiatives, educational programming, collaborative events, and participation in community celebrations further amplify the Museum’s visibility, accessibility, and cultural impact across diverse audiences and neighbourhoods.

“These experiences create lifelong connections.”

As one community consultation participant shared, “these experiences create lifelong connections.”

More information regarding the museum and its programming can be found at its website:

<https://www.oakville.ca/parks-recreation-culture/arts-culture/oakville-museum/>

Strategic Planning Process

“The human connection with visitors – the warmth and joy – is what makes it special.”

The purpose of the Oakville Museum Strategic Plan is to better understand the community and its needs, to plan for a shared future, building on what the Museum already does well, while better understanding areas in which it could improve performance and services to residents.

Rapid demographic change is a key factor guiding the strategic planning process. According to the 2021 census, the Town of Oakville has accounted for approximately 41% of the population growth across Halton Region. This includes Oakville’s immigrant population, which increased from 35.9% in 2016 to 41.2% in 2021. With these changes to the community it serves, this is an important moment to reassess how the Museum engages with and responds to evolving community needs. Oakville’s increasingly diverse population, including new immigrants, now includes many residents who lack knowledge of the Museum’s existence and services; or who do not see themselves and their experiences reflected in Museum initiatives.

In late February 2026, staff at the Oakville Museum met with Know History for two internal virtual workshops to better understand and review current exhibits, programs, and operations. These sessions included the four full-time staff, along with the two permanent part-time staff. Each 90-minute session discussed key priorities, such as foundational challenges, and potential areas of growth. Many staff members saw community engagement, visitor experience, and collections stewardship as key priorities for the next five years.

Know History and the Supervisor of the Oakville Museum hosted four virtual community consultation sessions on March 11, 2026. These sessions were open to Museum partners, collaborators and community members (key stakeholders) who gave detailed accounts of their work with the Oakville Museum. With more than 50 participants over four hours, the virtual sessions acted as a catalyst for discussion between the Oakville Museum and recent partners, including representatives from the Mississaugas of the Credit First Nation, Halton Historical Services, and the Canadian Caribbean Association of Halton. By connecting with external partners and community members, we were able to understand how the Oakville Museum is perceived within the community, as well as identify areas of growth for better connection with its target audiences.

Finally, the Oakville Museum Supervisor and Know History hosted a four-hour, in-person, drop-in session at the Coach House on March 25, 2026. This presentation was open to the public. The presentation was then uploaded accessibly to the Town of Oakville website, along with an open anonymous survey that closed on April 10, 2026. The results of that survey also informed the development of this strategic plan.²

Review of Programs and Operations:

Know History also reviewed program and operating policy documents provided by the Oakville Museum. Alongside the engagement sessions, this helped us better understand the Museum’s current operations, identify possible challenges, and to draw out opportunities for growth.

² The survey yielded 101 responses. The responses can be found in the Appendices.

Key Findings

The feedback collected in the sessions identified several internal strengths, challenges, and opportunities in the Museum's current operations. This section highlights points of discussion and lists some of the suggested solutions offered by staff and community members.

Key Takeaways from Engagement Sessions:

The sessions revealed very strong support for the Museum alongside clear opportunities for growth. The following takeaways reflect priorities, challenges, and directions identified by staff, partners, and the broader community:

1. The Oakville Museum has a strong foundation but suffers from low awareness. The Museum is highly valued by those who engage with it. But, many residents, including long-time community members, are unaware that it exists or what it offers.
2. There is a desire for a more visible, clearly defined identity. Stakeholders identified the need for stronger branding, independent marketing, and a distinct voice that is aligned with, but distinct from the broader Town of Oakville communications.
3. The lack of a digital presence and access to the Museum online is a barrier to community members. Expanding online collections and other educational resources are essential to increase the Museum's reach.
4. Accessibility of the Museum. There are exhibits that are only accessible by visiting the second floor of the Erchless Estate. This limits who can visit the exhibits on that floor.
5. There are opportunities to better reflect a more diverse and changing community. From programming and storytelling that represents Indigenous, Black, newcomer, and multicultural communities, both historically and today.
6. Partnerships will be critical in expanding operations. This includes collaboration with schools, cultural groups, and community organizations.



7. Finally, capacity constraints are limiting growth. With a small team, the Museum is already delivering high-quality work. It currently lacks the resources to expand programming, marketing, and partnerships.

Strengths Identified:

- There is strong public appreciation of the Oakville Museum’s role in preserving the Town’s history.
- The Erchless Estate and the collection housed at the Museum enhance the visitors’ experience.
- The Museum has established a reputation as a trusted steward of local history.
- The Museum’s dedicated staff and volunteers create and host beloved exhibits, and programming that community members return to annually, creating a sense of belonging, tradition, and connection.

Next Steps:

With the conclusion of the staff, partner, and community engagement sessions, along with anonymous survey, five key pillars of growth were identified:

- **Community Engagement:** Strengthening community visibility, outreach, and engagement
- **Collections Stewardship:** Including awareness of and access to Museum materials and programs, including digital content
- **Visitor Experience:** Enhancing visitor experience through more in-gallery interactives and multiethnic/multigenerational exhibits
- **Program Expansion:** Connecting with Oakville’s community through strengthened and expanded programming
- **Organizational Capacity:** Ensuring long-term sustainability of staff capacity by increasing members of staff to mirror neighbouring municipalities.

These priorities will guide decision-making, resource allocation, and program development from 2026 to 2030.



Exploring the Five Key Pillars of Growth:

“It feels like the best kept secret in Oakville.”

Community Engagement:

It is critical for any museum to have a clear engagement and marketing strategy that allows for community visibility and for the potential visitors to understand what services it provides.

Challenges:

There is limited signage or identifying markers for the Oakville Museum. Many walk-in visitors remark that they “did not know that there was a Museum in Oakville.” Without a strong visual identity, many participants felt that the Oakville Museum was limiting its engagement with the immediate community (ex: local visitors).

The Oakville Museum shares website, ticketing system, and general marketing with the Town of Oakville. Participants in the engagement sessions note that this is a challenge for visibility and outreach. Participants held that the Museum’s municipal website is not designed to effectively showcase the Museum’s dynamic programming and interpretive content. The website structure is a solid foundation but does not support storytelling or audience engagement and therefore does not serve the target community as well as it could.

Collections Stewardship:

The Oakville Museum works to manage and maintain its collection; there is a call to action that the collection must reflect the evolving community of Oakville and digitize the collection for broader community access.

Challenges:

The Museum has begun to digitize the collection to make it more accessible. Due to staff capacity constraints, the process has been delayed. Participants noted that if this is a Museum priority, additional person(s) and hours of work will need to be dedicated to this project.

The Museum’s current website design, which is shared with the Town of Oakville, is not conducive to adding exhibits online, or access to digital collections for research or engagement purposes.

Visitor Experience:

The Oakville Museum’s community is asking for easier-to-access exhibits, with more elements of engagement or hands-on experiences.

Challenges:

Many participants in the engagement sessions expressed concern about exhibits of the second floor of the Museum. It was noted that wheelchair users or people who have mobility concerns are unable to reach the exhibits on the second floor. Alternatives were suggested, including the addition of an elevator, bringing the exhibits to the main floor, or having additional resources (ex: the second-floor exhibits accessible online).

Participants also wanted to see more “hands-on” experiences. It was expressed that much of the Museum was behind glass or “observe only.” By incorporating hands-on or interactive pieces, visitors could engage with the material in different ways.

Partnership Expansion:

The Museum's partnerships must reflect the community that it serves.

Challenges:

With the changing demographics, there are many ethno-cultural groups in Oakville that would benefit from partnership with the Museum.

As immigrant/newcomers gravitate to Oakville to start their lives in Canada, participants suggested hosting events or Museum tours in different languages. Community members also suggested pamphlets or signage within the Museum for ease of use.

Organizational Capacity:

The Museum staff need additional support.

Challenges:

The Museum staff is at capacity, often wearing multiple "hats" to ensure that the exhibits, programming, community engagement, and Town asks are complete. With only four full-time staff and two part-time permanent staff, the Oakville Museum runs the risk of overallocation. Community members recognized this and sought to better understand the staffing structure.

With the amount of programming – camps, events, exhibits, research projects, digitization, Town support – temporary or contract workers have not been a sustainable long-term solution.

"The human connection with visitors – the warmth and joy – is what makes it special."

Opportunities as Discussed in Engagement Sessions:

The Oakville Museum must forge its own visual identity in the community. This visual identity (logo, branding, etc.) would allow for the museum to have an individual identity, separate from the Town of Oakville.

The Oakville Museum must have its own microsite, ticketing system, and marketing, separate from the Town of Oakville. This will allow for targeted community outreach, visibility, and engagement with residents. This website could host digital archive/collection, past exhibits, and information on upcoming programming and events.

By finding additional staffing resources, both formally through the Town of Oakville, and also through volunteer, grants, and internship opportunities, the Museum will be able to alleviate some of the pressures on current staff.

Strategic Purpose and Guiding Principles:



The Town of Oakville’s Vision:
A vibrant and livable community for all.



The Town of Oakville’s Mission:
Serving the community in a responsible, inclusive way, dedicated to building environmental, social, and economic sustainability.

In alignment with Oakville’s Vision and Mission, the *Oakville Museum’s Strategic Purpose and Guiding Principles* are rooted in fostering connection, inclusivity, and shared community identity. As the Museum continues to grow and evolve, it will embrace its role as a welcoming civic and cultural gathering place where diverse stories, perspectives, and experiences are shared and celebrated. Through the thoughtful use of its historic buildings, exhibitions, grounds, and public spaces, the Museum will create opportunities for dialogue, learning, reflection, and community engagement.

With the key pillars of growth identified, the Museum’s strategic direction reflects a commitment to accessibility, belonging, sustainability, and meaningful public experiences that contribute to the social and cultural vitality of Oakville.

Oakville Museum’s Strategic Purpose:

To connect people to Oakville’s shared heritage by offering inclusive exhibitions and programs that celebrate the stories, places, and communities that shape Oakville.

Guiding Principles:

- 1. Community Participation** – Encouraging shared storytelling, collaboration, and participation at the Oakville Museum, and within its expanded programming.
- 2. Collections Stewardship** – Preserving artifacts, ancestral objects, stories, and historical resources for future generations.
- 3. Accessibility** – Ensuring the museum is accessible and welcoming to all audiences that it serves.
- 4. Education & Programming** – Creating and supporting learning opportunities for all ages to create “life-long” learners.
- 5. Authenticity** – Presenting accurate, meaningful, and connected interpretations of the history of Oakville, from the town’s conception to today.

SMART Goals with Performance Measures:

This section focuses on combining the information collected in the engagement sessions with strategic purpose for the Oakville Museum over the next five years. It includes SMART Goals to help guide the Museum's work over this period.

SMART Goals help organizations to remain focused on desired outcomes, and to track progress in realistic ways, the acronym refers to goals that are:



In each of the following priority areas derived from the Museum's extensive consultations, SMART Goals have been developed to help track progress.

Priority 1: Increase Awareness and Visibility

Goal:

Deliver compelling, targeted and consistent communications that broaden the Museum's reach and deepen its public engagement.

Key Objectives/Actions:

- Develop an independent brand and marketing strategy
- Strengthen Museum recognition with an individual visual identity (logo, signage)
- Increase the Museum's social media presence independent of the Town of Oakville
- Increase the Museum's presence in community through partnerships and collaborations

SMART Goals:

Create and launch a new visual identity (logo, signage, and brand standards) by Q4 2026, achieving full adoption across all Museum platforms.

The success of this goal would be evaluated through:

- Brand rollout checklist (digital, print, on-site signage)
- Quarterly brand audit
- Pre/post public survey (current 2026 as baseline vs. mid-2027 survey)

Increase social media audience by 50% and engagement by 25% by December 2027, through consistent publishing.

The success of this goal would be evaluated through:

- Platform analytics (followers, reach, engagement rate)
- Monthly content performance reports
- Campaign specific tracking (click-throughs, shares, etc.)

Priority 2: Expand Digital Access

Goal:

Provide a user-friendly, accessible experience on an independent platform that allows for community connection with the Museum's collection and past exhibits.

Key Objectives/Actions:

- Invest in digital tools to create a microsite to broaden the Museum's digital presence and enhance audience engagement
- Digitize a significant portion of the collection
- Investigate digital tools to develop an online collections portal with 3D object models
- Upload images and information from past exhibits

SMART Goals:

Develop digital presence by exploring the development of a microsite to extend the Museum's reach and expand access to its content and experiences by 2030.

The success of this goal would be evaluated through:

- Web analytics (users, sessions, bounce rate)
- Accessibility compliance review (Web Content Accessibility Guideline [WCAB] and Accessibility for Ontarians with Disabilities Act [AODA] standards)
- User feedback survey

Digitize 40% of the collection 13,600 by 2028, including images and metadata.

The success of this goal would be evaluated through:

- Collections database reports
- Digitization targets vs. actuals
- Audits of the completeness of the metadata

Launch an online portal with 50 3D objects and 3 past exhibits by 2029, increasing digital engagement on the Oakville Museum website.

The success of this goal would be evaluated through:

- On-time and on-budget completion of numerical objectives, by deliverable phase
- Portal usage analytics (time on page, downloads)
- Interaction metrics (which objects are viewed and when)
- Year-after-year engagement growth tracking

Priority 3: Deepen Community Connections

Goal:

Position the Museum with key partnerships within Oakville that reflect diverse community stories and foster connection with its citizens.

Key Objectives/Actions:

- Expand partnership with local cultural groups and organizations
- Engage with local businesses to increase community presence
- Continue to work with educational institutions to create student initiatives (e.g., Sheridan College, the University of Toronto Mississauga, and Halton District Secondary School Board)
- Continue to develop community storytelling initiatives by local calls for exhibits or programming

SMART Goals:

Establish 10 active partnerships by 2028, which will contribute to an increase in attendance through partners' channels.

The success of this goal would be evaluated through:

- New and diverse partner collaborations
- Attendance tracking using referral codes/ partner information
- Comparison of attendance vs. 2026 baseline
- Community media and social media coverage metrics, including interviews, tours, group visits, and citations

Maintain and explore opportunities for growth through grant supported internship, connecting to the educational institutes in Oakville.

The success of this goal would be evaluated through:

- Internship solicitations or applicants, plus applicant quality
- Evaluation of the internship after completion by intern
- Task-specific internship duties (metrics could be analyzed)
- Partner and incumbent program and work experience evaluation

Priority 4: Enhance Visitor Experience

Goal:

Incorporate more hands-on, interactive, and accessible experiences for visitors.

Key Objectives/Actions:

- Add hands-on, sensory, and outdoor elements to take advantage of the Museum's grounds and gardens
- Enhance interactive experiences in the Museum with more access to the Museum's Learning collection
- Expand walking tours and pop-ups within organizational capacity
- Strengthen rotating exhibits by including more stored artifacts, increasing interest through regularly refreshed content adjacent to permanent installations

SMART Goals:

Introduce new interactive or sensory elements annually to increase visitor satisfaction.

The success of this goal would be evaluated through:

- Visitor satisfaction surveys (automatic as part of the registration process for registered programming, guestbook, front desk metrics)
- Gross dwell time in exhibit areas
- Observational visitor engagement studies, including specific component loiter time

Install and rotate three seasonal outdoor panels or exhibits annually beginning in 2026, to increase year-round visibility, outdoor engagement, and casual visitation to the Museum grounds.

The success of this goal would be evaluated through:

- Observational engagement tracking (e.g., dwell time at exhibit, repeat pass-by behaviour)
- Visitor feedback (guestbook comments and/or QR code surveys linked to outdoor content)
- Social media engagement tied to outdoor installations (posts, tags, shares, geotagging)
- Seasonal comparison of on-site visitation trends in a year-over-year analysis

Priority 5: Build Organizational Capacity

Goal:

Goal: Build the partnerships and resources needed to ensure long-term success, resilience, and organizational stability of the Museum.

Key Objectives/ Actions:

- Advocate for increased staffing, including full-time positions
- Explore revenue opportunities with partnerships (e.g.: creating exhibits for local businesses at an additional cost)
- Pursue grant funding and external funding opportunities
- Increase volunteer recruitment and engagement

SMART Goals:

Create a phased staffing and resource strategy through annual budget submissions and external funding, with the goal of increasing capacity by 2029.

The success of this goal would be evaluated through:

- Staff workload and capacity assessments
- Budget approvals and funding allocations (grant funded or through the Town)

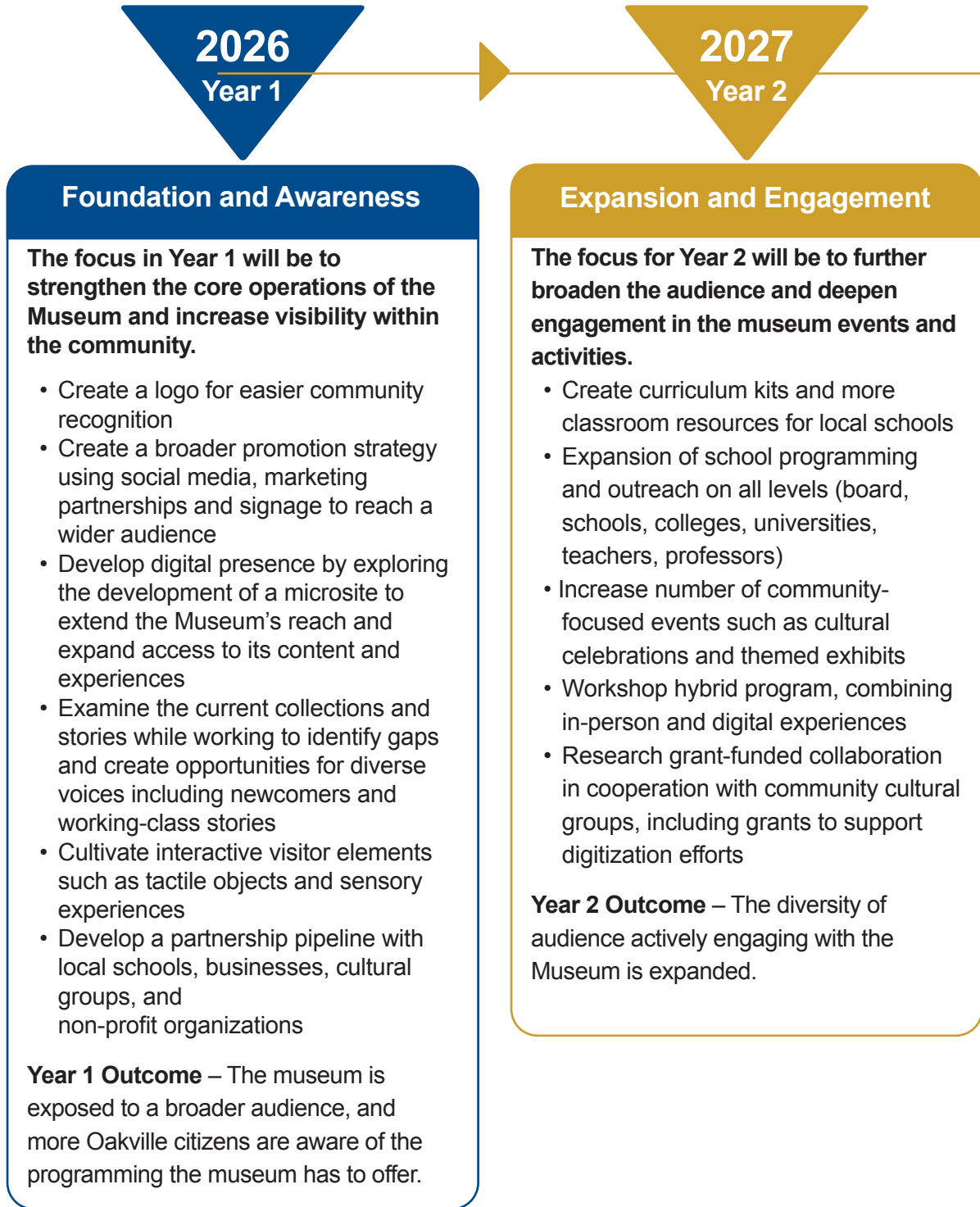
Increase self-generated revenue by 20% through Oakville Museum specific event bookings.

The success of this goal would be evaluated through:

- Annual financial reports, including growth rate of rental properties
- Revenue Growth (events, programs, donations)
- Program profit analysis

Detailed Timeline

Oakville Museum Strategic Timeline (2026-2030)







2030
Year 5

Cultural Anchor Evolution

The focus for Year 5 will be the long-term transformation of the Museum into a gathering space for the community.

- Position the museum as a cultural anchor within the community
- Integrate and incorporate exhibits, events, education, and partnerships
- Establish an ongoing community co-creation model engaging more with the community and cultural groups to curate exhibits and events
- Perfect simultaneous development of in-person and digital experiences
- Launch signature flagship programs and events to further engage the community

Year 5 Outcome –The Oakville Museum is now seen as more than just a museum; it is a central gathering place where culture, history, and community come together.

Acknowledgements

The Oakville Museum 2026 – 2030 Strategic Plan was created by Know History, with Museum staff, Town of Oakville staff, community members, and partners.

The Oakville Museum would like to acknowledge the contributions of all those who participated in the various consultation sessions. Your love of the Museum and the work we do was evident in every discussion we had.

Your insights, ideas, and support were instrumental in shaping this strategic plan and in guiding the future direction of the Oakville Museum.

Appendices

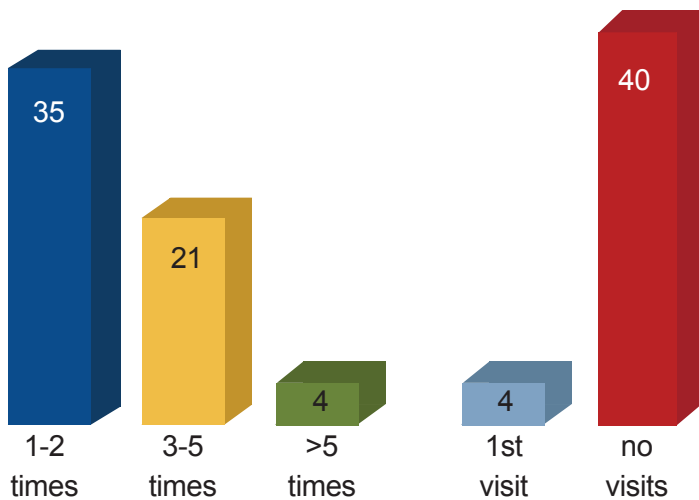
Survey Responses

After hosting the four-hour, in-person, drop-in session on March 25, 2026, Oakville Museum community members were encouraged to participate in a short survey. The presentation and anonymous survey were uploaded accessibly to the town of Oakville website and remained open until April 10, 2026. Oakville community members could access this survey through QR code on-site at the presentation or through the museum website.

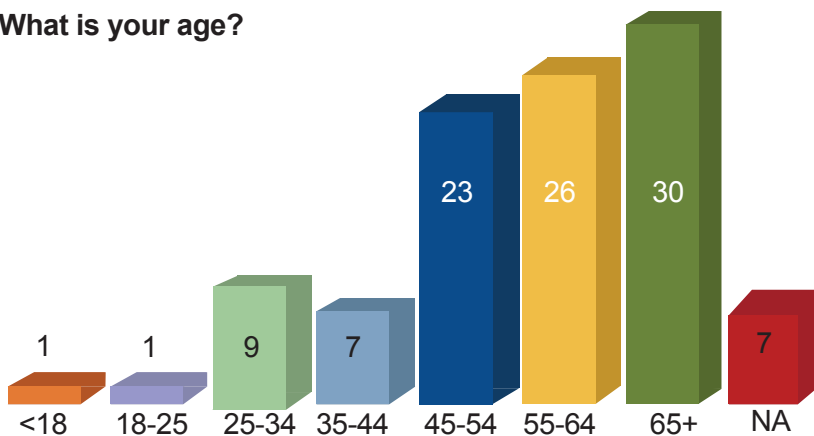
One hundred and one people participated in the Strategic Planning Survey, of which three were not Oakville residents, and one preferred not to say. The breakdown of participants was:

Community partner or organization	2	Local resident	95
Educator	2	Town of Oakville staff	1
Donor or supporter	1		

How often have you visited the Oakville Museum in the past year?

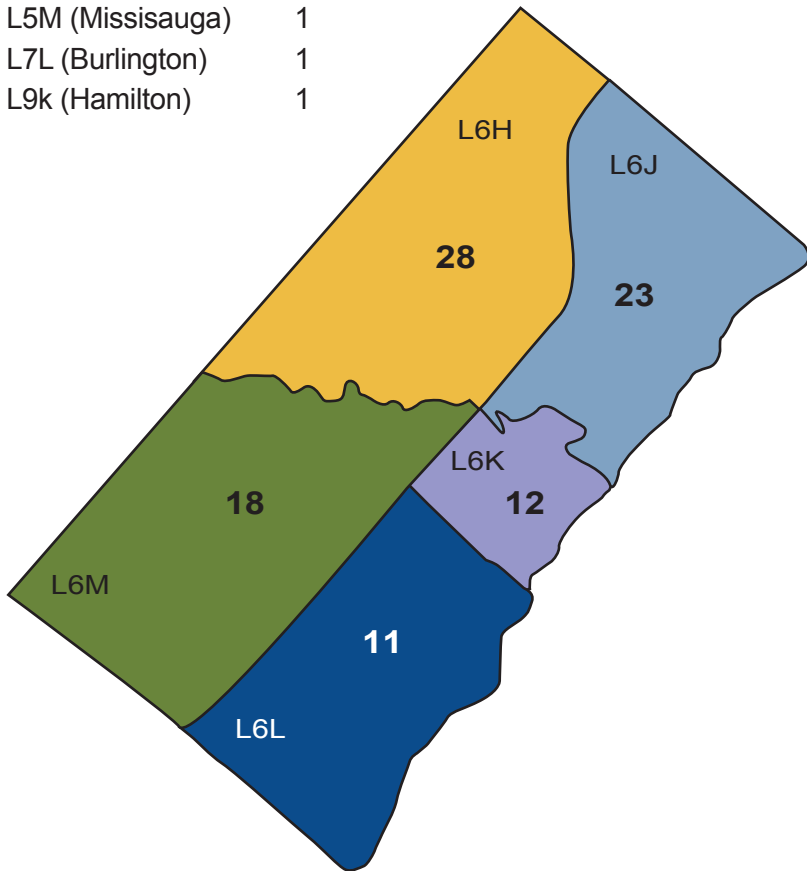


What is your age?

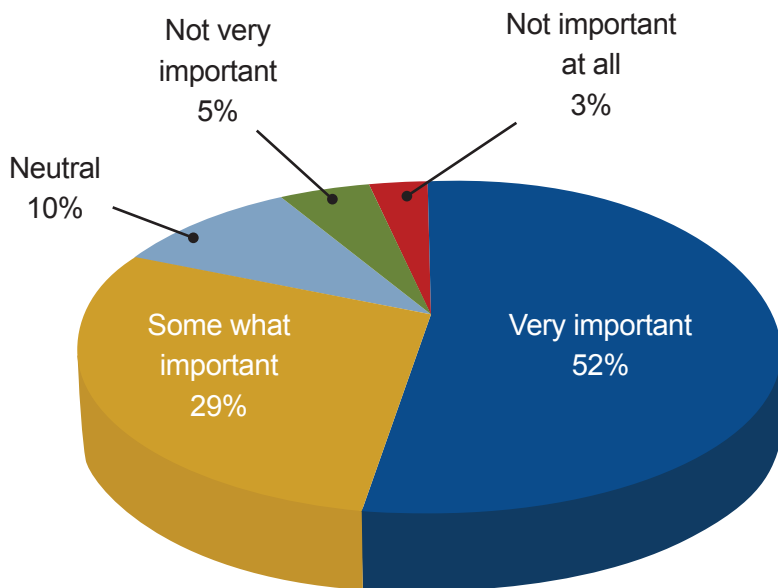


Participants postal code distribution

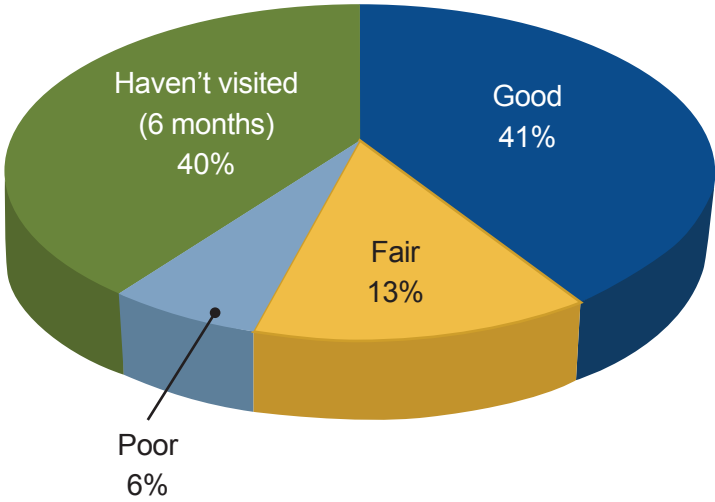
L5M (Missisauga) 1
 L7L (Burlington) 1
 L9k (Hamilton) 1



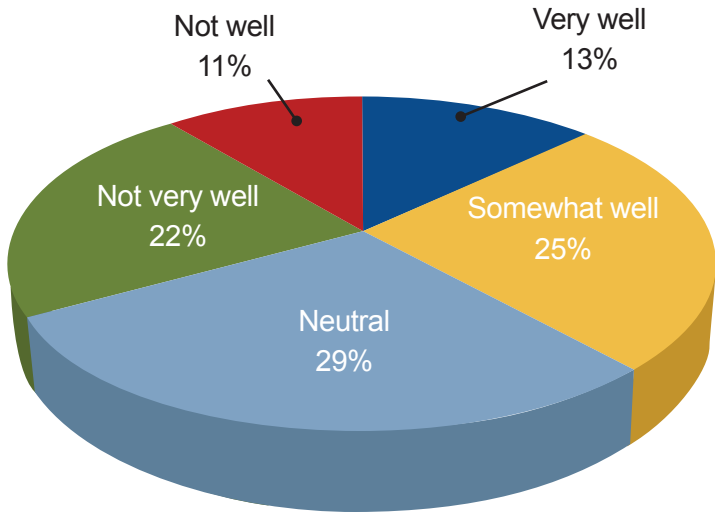
How important is the museum to the cultural life of the community?



How would you rate the overall visitor experience at the museum?



How well do you think the museum currently connects with the broader community?



What do you think the museum does particularly well today?	What is one thing that would most improve the visitor experience?	Which types of programs or activities would you most like the museum to offer in the future? (Please select and rank your top three priorities, with 1 being the most important.)	Are there any other programs, activities, or ideas you would like the museum to explore? (Please share any suggestions not listed above.)	What stories, histories, or perspectives from the community would you like the museum to share more of?	Which groups or organizations should the museum work more closely with in the future?	Five years from now, what would success for the museum look like to you?	Is there anything else you would like to share about the museum's future?	What is your relationship to the museum?
I think that the community thrives in community engagement and creating programming that vibes with its audience	I cannot think of any improvements, this is a very well curated team of permanent staff and volunteers	School programs; Cultural or heritage celebrations; Community events; Lectures or talks; Workshops or hands-on activities; Family or children's programming; Walking tours or outdoor activities;	Cultural celebrations					Donor or supporter
		Community events; Family or children's programming; Workshops or hands-on activities; Lectures or talks; School programs; Cultural or heritage celebrations; Walking tours or outdoor activities;						Local resident
		Community events; Family or children's programming; School programs; Workshops or hands-on activities; Cultural or heritage celebrations; Walking tours or outdoor activities; Lectures or talks;						Local resident
		Workshops or hands-on activities; Cultural or heritage celebrations; Walking tours or outdoor activities; Community events; School programs; Family or children's programming; Lectures or talks;						Local resident
Curation of exhibits	Possibly more hands on engagement with exhibits and storytelling about the items	Community events; Workshops or hands-on activities; School programs; Lectures or talks; Family or children's programming; Cultural or heritage celebrations; Walking tours or outdoor activities;		More indigenous stories and histories - possibly other marginalized communities as well. Possible tying in the importance of these cultural histories and how they tie in to nature	Maybe some smaller local groups that do a lot of on ground hands-on work with the community.	The museum reaching a broader audience and it becoming a central meeting ground for the community.		Local resident
Appreciate the scale of what is involved and the volunteer work needed. More rotation of displays would be helpful.	Rotation of displays to keep people's interest. More talk about the historical properties including those unrestored.	Community events; Lectures or talks; Walking tours or outdoor activities; School programs; Family or children's programming; Workshops or hands-on activities; Cultural or heritage celebrations;		Photography displays. I know of a photographer who has a great story he calls Layering Through Time. It was on display at the historical society last year. andrewkerfootphotography.ca	Local artisans, photographers.		Funding as much as feasibility allows.	Local resident
Not much. It's in one of the best locations in the town and needs to offer more to patrons. There should be a restaurant	Good and beverage. A patio	Community events; Cultural or heritage celebrations; Walking tours or outdoor activities; School programs; Workshops or hands-on activities; Lectures or talks; Family or children's programming;	There should be a restaurant and a patio	None	Hospitality groups	Moves to a new location so that something great can go there	Move to a new location	Local resident
Christmas tour.	"Good" only applies to the first visit. Subsequent visits are met with too much repetition and too-old information. The museum needs to invest in new researchers/archaeologists to provide new discoveries in local history to present to its audiences. Regurgitating decades-old research doesn't cut it.	Lectures or talks; Walking tours or outdoor activities; Workshops or hands-on activities; School programs; Community events; Cultural or heritage celebrations; Family or children's programming;		NEW discoveries about the history of Oakville.	Academics in fields including history, archaeology, and anthropology.	More academic advancement and responsibility. More emphasis on high art and culture. Less pandering to political motives and populist attractions.	Fingers crossed!	Educator

It appears that it is under utilized space and of little interest to anyone as we walk past it frequently. There does not appear to be anyone in it and the parking spots are empty for the most part. This space would better serve the community if it were re-purposed.	I would encompass a restaurant and trinket shop (Oakville t-shirts etc) or something that would draw and hold people's interest.	School programs;Lectures or talks;Family or children's programming;Walking tours or outdoor activities;Community events;Workshops or hands-on activities;Cultural or heritage celebrations;	Do something that would evoke excitement and enjoyment so it isn't such a dry and boring experience.	Early Oakville and its transition over the years to the present day. Speaking of the challenges past and future.	The public everyday person mainly the young people in the community.	Busy and people enjoying and speaking about it.	Make it an interesting and fun experience that people want to come back to.	Local resident
It gives a history of how Oakville became the start of the town it is today.	I would like to see even more history of our beautiful town from the very beginning.	Community events;Lectures or talks;Family or children's programming;School programs;Workshops or hands-on activities;Cultural or heritage celebrations;Walking tours or outdoor activities;	N/A	The beginning of settling in Oakville	No answer	Informing the new residents of our beautiful town of how Oakville was established in the beginning and how it has become the town it is today.	I have been a resident of Oakville for 69 years and my husband was born here 85 years ago from parents who were born and raised in Oakville.	Local resident
I did not know Oakville had a museum. I		School programs;Walking tours or outdoor activities;Community events;Lectures or talks;Family or children's programming;Workshops or hands-on activities;Cultural or heritage celebrations;	Promote the museum		HDSB	Financially self sustaining		Local resident
I have never visited personally		School programs;Workshops or hands-on activities;Walking tours or outdoor activities;Family or children's programming;Community events;Cultural or heritage celebrations;Lectures or talks;		Underground Railroad				Local resident
Show casing displays re past events and cultural artifacts	More space to showcase more details/past history	Community events;Cultural or heritage celebrations;Lectures or talks;Walking tours or outdoor activities;Workshops or hands-on activities;Family or children's programming;School programs;	Pretty well covered above	Regional/provincial/global information as it relates to Oakville and area	Seems Indigenous groups are highlighted less than appropriate. Less perhaps to do with religious affiliation and cultural events eg Easter vs Ramadan	More space allocation and also include ideas/info mentioned in earlier part of survey!	That's it for now	Local resident
Special focus exhibits	Hands on participatio	Workshops or hands-on activities;School programs;Family or children's programming;Cultural or heritage celebrations;Community events;Lectures or talks;Walking tours or outdoor activities;	Garden	Local history	Lakeshore Residents association., Library, Historical Society, Sheridan College, Similar museums in Miss and Burlington	Active Community Cultural Centre with many aspects	Expand into more of the building	Local resident
		Walking tours or outdoor activities;Lectures or talks;Workshops or hands-on activities;Community events;School programs;Family or children's programming;Cultural or heritage celebrations;		More programming about the early settlers of Oakville				Local resident
Tours		Cultural or heritage celebrations;Community events;School programs;Family or children's programming;Workshops or hands-on activities;Walking tours or outdoor activities;Lectures or talks;		Underground railway				Local resident
Share local history. Provides educational experiences. Community programming and event hosting.	Interactive map experience	Walking tours or outdoor activities;Community events;Lectures or talks;Workshops or hands-on activities;Cultural or heritage celebrations;School programs;Family or children's programming;	Outdoor events? Oakville then vs now? Behind the scenes social ie what goes into preserving and displaying as shared by curator or staff ? Scavenger hunt as an event?	I'd like to hear from those that have been here awhile on what oakville was like when they first arrived. How neighborhoods and communities have changed over time. Or even looking at it from a business perspective ie celebration of small business month in May	Newcomers, student groups and youth orgs. Local businesses	More people in community are aware of and visit regularly with engaging experiences both in person and online		Local resident

	changing programs or perhaps dual programs so it always feels like there is something fresh and new to see. Usually it feels like if you come once you don't need to come again for another 4-8 months. Also, more programming for adults/seniors and kids could take place in the coach house more frequently and be advertised nearby for passersby to either drop in or to register if longer duration. Rarely do we see activities happening there and its such an ideal space. Additionally it would be lovely if there was a food & bev option like you see at so many UK museums - even a	Lectures or talks;Workshops or hands-on activities;Walking tours or outdoor activities;Community events;Cultural or heritage celebrations;Family or children's programming;School programs;		horticultural groups, universities (UTM, McMaster, U of G), musicians - with appropriate sounds that neighbours would appreciate (e.g. small trios, etc). music in the gardens...	A vibrant location with more programming for all ages (vs. focus on schools and kids) at times that working adults can participate as well as seniors.	Local resident
Inviting members of the public to visit...and engaging with people from all over Oakville through virtual exhibits. The gardens are also especially beautiful and well maintained - perhaps more can be made of the design and historical context as well as the species displayed.			more about our agrarian and industrial history - e.g. leatherworks, strawberries and baskets			
Varied events	The museum is welcoming, with amazing and friendly knowledgeable staff.	Walking tours or outdoor activities;Community events;Lectures or talks;School programs;Family or children's programming;Cultural or heritage celebrations;Workshops or hands-on activities;	More Oakville history		Continue with the varied activities offered. Thank you!	Local resident
Provides community events and exhibits focusing on Oakville's history past and present.	Marketing in the community	Walking tours or outdoor activities;Lectures or talks;Workshops or hands-on activities;Community events;Cultural or heritage celebrations;Family or children's programming;School programs;	First settlers Diversity in Oakville Business' in Oakville	Charities Local businesses	Several events weekly. Easily identifiable brand for the museum	Currently the exhibits and events are excellent and for the future hope to add more of them. Local resident
Community events on the property.		Community events;Lectures or talks;Workshops or hands-on activities;Cultural or heritage celebrations;Walking tours or outdoor activities;Family or children's programming;School programs;			More space	Local resident
		Cultural or heritage celebrations;Walking tours or outdoor activities;Lectures or talks;Community events;Workshops or hands-on activities;School programs;Family or children's programming;				Local resident
Programs	Increase publicity of exhibitions	Community events;Lectures or talks;Workshops or hands-on activities;Cultural or heritage celebrations;Family or children's programming;School programs;Walking tours or outdoor activities;	Local history, how Oakville came to be, what it was like to live here in different eras.			Local resident
events	nothing	Community events;Lectures or talks;School programs;Family or children's programming;Workshops or hands-on activities;Cultural or heritage celebrations;Walking tours or outdoor activities;	no	Bring back tea on the porch which was very popular. I realize it was the Historical Society but the town could take it on & use volunteers to organize, run the event over Canada Day for 2/3 days Ticket sales can go to support the museum. Oakville used to have a lot of these special events but not now. We've change at lot in this town in the 30+ years I've lived here.	The Oakville Arts Council	No idea, probably a condo at the rate we are going.. LEAVE IT ALONE !!!!. Why do you continually try to renovate/modernize this very "special" town. Stop trying to turn this town into a modern city. People in the GTA know its unique because its a historic town. Why are you wasting tax payer money on changes that don't suit this town. DO you realize how much weekend tourism contributes to this town. That why they're coming here -----its quaint! Local resident

Preserving stories, maintaining structures and making connections to modern day	More guided tours with deep knowledge	Lectures or talks; School programs; Workshops or hands-on activities; Walking tours or outdoor activities; Community events; Family or children's programming; Cultural or heritage celebrations;	First Nations, early settlers who shaped the town (not just the big rich names but the workers and farmers and fishermen etc and what their daily lives were like), slavery and the Underground Railroad (enjoyed the Mary Shadd exhibit a few years ago), and other lesser known aspects of local history...shopkeepers, labourers, women and children.	Environmental like Oakville Green events, other local historical societies, horticultural societies, outdoor meditation, fitness classes, nominal or no charge events to make enjoyment of history and beautiful location accessible to all residents.	Please keep the doors open and thank you for your work.	Local resident
Showcases how Oakville citizens lived in the past.		Workshops or hands-on activities; Cultural or heritage celebrations; School programs; Community events; Family or children's programming; Lectures or talks; Walking tours or outdoor activities;			More awareness of the museum by the community. I feel like many newcomers to Oakville (primarily those living above Upper Middle) don't really know about the museum or what it offers. There needs to be more awareness and marketing.	Local resident
Cross-cultural history preservation	Nothing	School programs; Walking tours or outdoor activities; Family or children's programming; Community events; Lectures or talks; Workshops or hands-on activities; Cultural or heritage celebrations;		Oakville Historical Society	The museum looking the same and offering the same activities as now	Local resident
Maintains the rich history of our town and is a gathering space by the lake.	Increased satellite displays similar to the one at QE Park. Perhaps at the new Sixteen Mile Creek Community Centre?	School programs; Family or children's programming; Cultural or heritage celebrations; Community events; Lectures or talks; Workshops or hands-on activities; Walking tours or outdoor activities;	Our indigenous history, there is some I would like to see more. Who lived here, how did they live?	Not sure.	More satellite locations, and keeping Erchless as a public park.	I loved the renovations to the coach house which can now be used by the community. How can we use the apartment next to it? Local resident
Different experiences for different age groups. Tries to be inclusive. Works with other organizations.		Lectures or talks; Walking tours or outdoor activities; Workshops or hands-on activities; School programs; Community events; Family or children's programming; Cultural or heritage celebrations;	Maybe by neighbourhood... what used to be there, over time, from pre-contact to now. Maybe a profile of notable residents past and recent. Not everyone knows about QEPCCC Why things are named what they are? Where have residents come from, not just ethnically, but migration patterns e.g. direct from x, or Toronto first, or? Maybe good stuff from the Oakville Experience FB page for those of us who avoid FB	Could be a broker across the various historical groups... Oakville, Bronte, Trafalgar Township Historical Society. Could work with historical societies from Mississauga, Burlington as a lot of the history... impact of the Lake, Underground Railroad etc. is shared	Still there and viable, maybe with expanded offsite premises for local records and archives... letters, photos, etc.	As a physical entity, the museum is visible and needs to help the various local groups that research and preserve history stay engaged and viable Local resident
Captures the history of the town, its citizens achievements and its development	Parking	Family or children's programming; Cultural or heritage celebrations; Community events; School programs; Lectures or talks; Workshops or hands-on activities; Walking tours or outdoor activities;	The success of the citizens and local businesses	BIA groups	School programs would make it a must	Local resident
It offers a diverse perspective of Oakville's history.	More interactive exhibits to engage children.	Family or children's programming; Workshops or hands-on activities; School programs; Community events; Cultural or heritage celebrations; Lectures or talks; Walking tours or outdoor activities;	There are people in the community with a direct connection to the original settlers to this area. First hand conversations with those people would help to make the history of the town more relevant to younger people.		Being able to keep the continuing and changing history of Oakville alive for its citizens to reflect the old and the new look of the town.	Local resident
Oakville historical walks. Summer camps. Underground Railroad history. Offer a well curated museum.	More exhibits that are temporary. I like the tea pop up type exhibit.	Workshops or hands-on activities; Community events; Cultural or heritage celebrations; Walking tours or outdoor activities; Lectures or talks; Family or children's programming; School programs;	The importance of Oakville or its residents past or present in the global context. Homes around waterfront. History is street names. Architecture.	No comment	Increased foot traffic. Increased number of children and families visiting. Increased number of walking tours. Increased number of pop up exhibits.	It is a must to keep it and its location. Local resident

		Lectures or talks;Community events;Cultural or heritage celebrations;Walking tours or outdoor activities;School programs;Family or children's programming;Workshops or hands-on activities;	Create a coffee shop with outside facilities as well. You never use the veranda.	History of the builders of Oakville.			Be more vibrant. And surely you can use the house for other activities as well. The garden is so lovely; just to be able to sit and have a coffee somewhere near -even at the Coach House which is deplorably underused - would surely attract people to the museum Maybe you need to better link up the activities of the post office, the old house, the historical society house, the main building and the coach house.	Good luck. Important to sensitise a new generation to their history.	Local resident
artifact storage	More promotion	Cultural or heritage celebrations;Workshops or hands-on activities;Lectures or talks;Community events;School programs;Family or children's programming;Walking tours or outdoor activities;	include all of Oakville, especially north of QEW	historical residents from ALL of Oakville, not just downtown Oakville	the regions' historical associations	More inclusive of the wider Oakville communities			Local resident
Helps educate students about Oakville's role in history.		Community events;Cultural or heritage celebrations;Family or children's programming;School programs;Workshops or hands-on activities;Lectures or talks;Walking tours or outdoor activities;							Local resident
Not much		Community events;Walking tours or outdoor activities;Workshops or hands-on activities;Lectures or talks;School programs;Family or children's programming;Cultural or heritage celebrations;	A small coffee shop on the back terrace and garden	NA	All age groups	NA	NA		Local resident
Helps residents become more aware of arts through exhibitions and learning.	Raising more awareness of the Museum and the current artifacts as well as information updates of future exhibitions.	Cultural or heritage celebrations;Workshops or hands-on activities;Walking tours or outdoor activities;Community events;Lectures or talks;School programs;Family or children's programming;		History of the town, how it has grown over the years with emphasis on the founders and black history.	Historians, art and architecture knowledge holders, Archivists Ontario (?)	Greater foot traffic, more visitors and better information sharing among residents			Local resident
Shows background to better understand and appreciate the community		School programs;Cultural or heritage celebrations;Workshops or hands-on activities;Family or children's programming;Community events;Lectures or talks;Walking tours or outdoor activities;		Cultural ie music visual arts	Schools , heritage Ontario, arts organizations, work with building projects ie displays/building actual ships ie rescued from L. Ontario	Display/ build ships how to use models, have teen project			Local resident
No !	That's not for me to tell you how to do your job !!!	Lectures or talks;School programs;Community events;Cultural or heritage celebrations;Walking tours or outdoor activities;Family or children's programming;Workshops or hands-on activities;				Closed !!			Local resident
Provides an accessible place to house and preserve the history of our town by residents who genuinely care about the mission of the institution		Community events;Lectures or talks;Walking tours or outdoor activities;Workshops or hands-on activities;Cultural or heritage celebrations;School programs;Family or children's programming;	Creation of an online portal that can be accessed remotely to see museum items, be able to search records/documents, sign up for events, general museum information, etc)	How about an Oakville Birthday celebration with lead-up information push of history, fun facts, now v then photos, people of history, heritage graveyard historical people, etc	Chamber of Commerce, BIA (Oakville/Bronte), residents (what relics are still out there for enhancing the museum/Oakville history)	More awareness and more used/visited by residents/schools/local businesses and organizations - a more used resource and "things to do" destination point			Local resident
The museum grounds and inside are very well kept.	It's a lovely little museum, if it could be expanded so that there were most displays available- especially on Oakville's early black communities that would be great.	Community events;Lectures or talks;Cultural or heritage celebrations;Walking tours or outdoor activities;School programs;Workshops or hands-on activities;Family or children's programming;		I would love regular walking tours e.g. every Saturday at a certain time of the surrounding neighbourhood.		Larger with more displays.			Local resident

Excellent place to learn about the history of oakville love the haunted walks in fall. Well kept grounds.	More prominent exhibits to entice people in. More activates, especially for seniors. Historical coffee chats, historical author talks, talks lead by historians, lecturers etc.	Lectures or talks;Workshops or hands-on activities;Walking tours or outdoor activities;Community events;School programs;Family or children's programming;Cultural or heritage celebrations;	Outdoor musical string quartets or jazz music / high teas as fundraisers	History of oakville, authors who csn give talks about the great lakes (dr Bruce krushehnick) etc.	Bronte horticultural society, oakvillegreen, libraries!!!! Different drummer books	More community involvement , lectures, workshops, free vetted community meeting space (ie CORE members only)	Must have activities to draw people in, tree walks, lectures, music/ high tea, author series, bring in macmaster u lecturers on healthy aging etc	Local resident
Provides a window into Oakville's past	I would like to see more money put into upkeep and restoration.	Community events;School programs;Family or children's programming;Lectures or talks;Cultural or heritage celebrations;Workshop s or hands-on activities;Walking tours or outdoor activities;		I would like to see the authentic history and heritage of the area presented. Once it is lost, it is lost forever.	Archivists, historians, university lecturers and presenters. Media production companies and presenters. News outlets.	A brighter, more polished version of its present self.	It is my hope that this lovely treasure will be preserved for future generations and not ruined by pandering to groups seeking lakeside entertainment/food. I am reminded how the Grange in Toronto was turned into a restaurant. A loss to the city. Let's not make similar mistakes with our heritage home.	Local resident
I don't know	Add a traditional museum cafe. Make it a destination	Community events;Lectures or talks;Workshops or hands-on activities;Family or children's programming;School programs;Cultural or heritage celebrations;Walking tours or outdoor activities;	Add a cafe	Black history in Oakville, not just the Underground Railroad part. There's another side the black experience here.	Resident's associations	Much more inviting		Local resident
The offer lots of great workshops and free activities which is a great thing to do	Longer hours and open more days - it's very limited when anyone can come and visit	Cultural or heritage celebrations;Lectures or talks;Community events;Walking tours or outdoor activities;School programs;Workshops or hands-on activities;Family or children's programming;					It's a lovely local institution - please continue supporting the museum any way you can	Local resident
It's beautifully set up	More photos of the family to bring it to life.	Cultural or heritage celebrations;Walking tours or outdoor activities;Community events;School programs;Lectures or talks;Workshops or hands-on activities;Family or children's programming;	I think a garden party and encourage people to dress up like the Spadina 1920s garden party		Heritage preservation	More people visiting the museum and people being more knowledgeable about Oakville history	I think a change in social media strategy would benefit the museum. Even doing old recipes or showing how the family would move celebrated events or holidays would be very interesting. Bringing history to life	Local resident
Your rotating displays are always great	Be open more	Lectures or talks;Walking tours or outdoor activities;Family or children's programming;Community events;School programs;Workshops or hands-on activities;Cultural or heritage celebrations;	Reserving the entire parking lot for museum visitors seems excessive	More about the history of the area above the QEW and above Dundas as that is where most residents now live	the various ethnic associations in town	better recognition of the now wide diversity of Oakville's population		Local resident
Brings the early days of Oakville to life.		Family or children's programming;School programs;Community events;Lectures or talks;Workshops or hands-on activities;Walking tours or outdoor activities;Cultural or heritage celebrations;		Pioneers and early founders. Oakville's connection to the Underground Railroad.		Strong awareness of the museum, high attendance, frequent school field trips, and an increased awareness and appreciation for the events and people who shaped Oakville. Especially important as we are being overrun by people who have different cultures and a loathing/ignorance of our country's past.	I wish you the best of luck. It would be lovely to see an increase of civic pride when faced with an explosion of people with no connection to Oakville. We have so much to be proud of, and our history is being eroded and forgotten.	Local resident
Reminding us of our history here in Oakville, as well as the story of those who came before us.		School programs;Community events;Lectures or talks;Family or children's programming;Workshops or hands-on activities;Cultural or heritage celebrations;Walking tours or outdoor activities;		Specific addresses of historical value, who lived there and when	Arts Centre, Library	more visitors and donations		Local resident
Very accessible (location and hours) / helpful and knowledgeable staff	Offer a Suggestion Box	Lectures or talks;Cultural or heritage celebrations;Community events;Workshops or hands-on activities;School programs;Family or children's programming;Walking tours or outdoor activities;	Stonehooking, more marine history	Please see above and do a monthly Museum article in the New Monthly Oakville Beaver newspaper.	Continue to support and strengthen ties with the Oakville and Bronte Historical Societies	Increased visitor traffic.	No thanks. This survey is a good step forward. Thanks.	Local resident

	Engage with schools further. Engaging activities for children and teens - perhaps coordinate with library. Have mobile display at entrance of the various arenas where there is a lot of kid and parent traffic to increase the interest. In the fascinating Black History display - have sessions where people from the Black culture of Oakville - be there on certain dates to welcome visitors. Continue with the Remembrance Day talks - the ones in 2024 to mark the 100 anniversary of the RCAF were fantastic	Family or children's programming; School programs; Lectures or talks; Community events; Workshops or hands-on activities; Cultural or heritage celebrations; Walking tours or outdoor activities;		How about about our sports heroes - such as Larry Kane and Adam Van Koevorden - Olympic Champions in Kayak/Canoes, our other Olympians in skating, our hockey players. Our history of the past 50 years is as important as the origins. Our Indigenous communities living among us have a lot more to share now that they are more widely recognized in our community. This part of our community has a nod but I am certain can be enhanced to bring it up to date.	Indigenous Sports People living in new areas of Oakville who may never heard if the museum - I suggested having attended displays in the community centres with arenas to include families.	More inclusive as mentioned above.	I think the museum is a lovely place and has done a great job. Oakville has grown and a role for a museum that is more inclusive would be great for a suburban town and attract more visitors.	have been a speaker at the museum
Nothing	Community engagement	Community events; Family or children's programming; Workshops or hands-on activities; Lectures or talks; Walking tours or outdoor activities; School programs; Cultural or heritage celebrations;	Visit museum days	Achievements of residents and community. Challenges they face. The lands they come from and languages they speak	Schools	Part of community and a go to destination for families	Not a lip service or a cost burden for the community to feed inefficient lazy government /city workers, but a contributing institution with tangible benefits	Local resident
It gives an excellent overall history of Oakville.	I know that my idea is shared by many of my peers: for years we have hoped to see a 'tea room' in one of our special historic homes. If not Erchless, then Sovereign House or Gairloch? The Brits do this so well at all their institutions. It would become a wonderful destination and outing then when one has visitors... or just to draw the locals back!	Community events; Cultural or heritage celebrations; Lectures or talks; Family or children's programming; School programs; Workshops or hands-on activities; Walking tours or outdoor activities;		The focus should be on the period of the time, the Chisholm family and the Indigenous people of the area.	Beyond the obvious Historical Society, I can't speak to that.	I'd like to see events scheduled there on a regular basis, that would appeal to a broad range of ages in our community as well as for those who might be visiting from afar.	I'm concerned about the future of all historical sites in this area. It was particularly distressing to see the destruction on the historic home at 1475 Lakeshore - the owner shouldn't receive any monies from the sale of that property. In fact, Halton Region council to dismantle the heritage services division is alarming!	Local resident
Gardening	What is this museum's mission?	Lectures or talks; School programs; Workshops or hands-on activities; Family or children's programming; Community events; Cultural or heritage celebrations; Walking tours or outdoor activities;	s, history museums, natural history/natural science museums, science and technology centers, and heritage sites. what is this museum's mission?				I would suggest that you define what sort of museum you aspire to be then these above questions would be relevant. ie history museums, natural history/natural science museums, science and technology centers, and heritage sites. Focus on a mission statement, goals and objectives. Measure against these for success evaluation.	Local resident
	Show and demonstrate how Oakville was part of the Underground Railway. My husband and I lived in a heritage home on Sumner Ave. which was built by Captain William Wilson who was a very important part of the underground railway. Also - George Sumner was a relative (deceased) of my husband.	Community events; School programs; Family or children's programming; Workshops or hands-on activities; Cultural or heritage celebrations; Walking tours or outdoor activities; Lectures or talks;		How black people lived in Oakville and how they got here etc. And the terrible struggle they had in their lives.	Oakville Black Alliance Canadian Caribbean Association of Halton (CCAHA)			Local resident
Highlights aspects of our local history.	Broaden the range of exhibitions and events of history, that have related links to Oakville and area.	Community events; Lectures or talks; Workshops or hands-on activities; School programs; Cultural or heritage celebrations; Walking tours or outdoor activities; Family or children's programming;		It's industrial, agriculture, seafaring	Cadets, and youth groups outside of the formal school system, BIAs	More awareness of the towns contributions to the building of our province and country.		Local resident
Has knowledgeable persons available to provide answers to questions.	The smell associated with an aging building. Just because we are learning of Oakville's history does not mean it needs to smell historical too.	Community events; Workshops or hands-on activities; Cultural or heritage celebrations; Family or children's programming; Lectures or talks; School programs; Walking tours or outdoor activities;	a cafe offering outdoor seating in the warmer months and indoor seating throughout the year.	The Port of Oakville's shipping sector and tourism during the 1800s		A meeting place for friends and family to gather.		Local resident
Preserving and bringing to life our past at Erchless and through events like walking tours, Victorian tea, etc.	More of a gift shop with interesting books such as at Dundurn	Lectures or talks; Cultural or heritage celebrations; Community events; School programs; Family or children's programming; Workshops or hands-on activities; Walking tours or outdoor activities;	You used to have things like a Robbie Burns night. Something older adults enjoy	Perhaps a few events featuring music and entertainment of the times of early Oakville. Could use a few fresh ideas	Need to explore community groups that could be involved	More events to draw a variety of people in with no loss of our heritage and artifacts we now have		Local resident

I think the glimpse into the history of the Underground Railroad is particularly impactful.	Question # 3 might have highlighted the matter. I really enjoyed the visit I did and have recommended the museum to others but haven't felt the need to return.	Walking tours or outdoor activities;Workshops or hands-on activities;Cultural or heritage celebrations;Lectures or talks;Community events;School programs;Family or children's programming;		The history surrounding the Underground Railroad was fascinating but maybe more of the nautical history of Oakville as well?	I'm not sure there's any one group. A variety of groups would be good. Different age ranges and such.	Regular events that encourage the community to visit the venue.	Just that would very much like to see it continue.	Local resident
Offers connections to the town's heritage.		Cultural or heritage celebrations;Community events;School programs;Walking tours or outdoor activities;Lectures or talks;Workshops or hands-on activities;Family or children's programming;				Greater community awareness. Increase in visits.		Local resident
Good value for price. Great variety	More exhibits more on 20 century Oakville	Walking tours or outdoor activities;Workshops or hands-on activities;School programs;Family or children's programming;Community events;Cultural or heritage celebrations;Lectures or talks;		More recent stuff like from sixties onward	Oakville lottery club	More visitors and variety		Local resident
Preserve, Exhibit and Teach the exact history of the past.	clearly marked parking	School programs;Lectures or talks;Workshops or hands-on activities;Community events;Family or children's programming;Cultural or heritage celebrations;Walking tours or outdoor activities;	Zoom Lectures and Documentaries about Oakville and Halton Region	How Oakville started and Turner Chapel	York., George, Mississauga and other Forts Covered Bridge near Guelph Railway History and Alexander Bell History of Brantford	Having regular Historical Documentaries on TVO including Oakville	Have a regular CHEAP Horse and Buggy Carriage Ride every Saturday and Sunday in downtown Oakville and include all of the old houses, churches and museum, with a stop at the museum. Special food vendors, including hot apple cider and Laura Historic Second Chocolates, maple sugar products, with all stores having their employees dressed in period costumes. Turner Chapel and the Electric Trolley Station.	Educator
Free admission	Self guided house tour	Community events;Workshops or hands-on activities;Walking tours or outdoor activities;Lectures or talks;School programs;Cultural or heritage celebrations;Family or children's programming;	art classes and workshops	Contemporary stories. Less focus on founding family	Garden and nature orgs	Parking lot isn't empty during the week	Please keep free admission	Local resident
		Workshops or hands-on activities;Community events;Walking tours or outdoor activities;School programs;Cultural or heritage celebrations;Lectures or talks;Family or children's programming;						Local resident
		Community events;Lectures or talks;Workshops or hands-on activities;Family or children's programming;School programs;Walking tours or outdoor activities;Cultural or heritage celebrations;						Local resident
Tours, that's the only thing	Make the museum open in the evening, most more events and attractions to draw people in to use the buildings.	Community events;Lectures or talks;Cultural or heritage celebrations;Family or children's programming;School programs;Workshops or hands-on activities;Walking tours or outdoor activities;	Gardening groups, nature walks, picnics, learn to cook, lectures, historic dance classes, historic fashion events	Right now the museum is very boring and not engaging. Every time I walk by, it is closed. Expand the hours! Include broader subjects to attract: gardening groups, nature walkers, picnickers, and people who want to learn about a myriad of other subjects related to history: learn to cook, lectures, historic dance classes, historic fashion events		It should have events more often, especially in the evenings and on weekends!	The hours are way too limited!	Local resident

Safe and welcoming outdoor grounds	Longer hours, more volunteer opportunities for students	Walking tours or outdoor activities;Community events;School programs;Family or children's programming;Cultural or heritage celebrations;Workshops or hands-on activities;Lectures or talks;	Broad range of historical facts and perspectives that consider the wider role of women, indigenous and black communities that shaped Oakville during certain time frames	See above	See below	Open for longer periods, welcoming to walk-ins, more student volunteers, perhaps signs outside that share the hours and give context to what the museum offers. The museum can can look closed and unapproachable at times, even when it is open. Foot traffic often thinks that walking on the grounds is trespassing.	Local resident
Taking the time to talk about the collection with enthusiasm if requested	More outdoor elements	Lectures or talks;Workshops or hands-on activities;Walking tours or outdoor activities;Community events;School programs;Family or children's programming;Cultural or heritage celebrations;	Contemporary voices would be interesting with voices from all over the community. While the history is with the downtown core, it would be interesting to see how the rest of Oakville could be interpreted.	pop up opportunities with a nod to the past (foodies, perfumers, vintage clothing experts etc)	all of Oakville engaged, not just the wealthy :)	I love the museum. I just think it needs to start telling and showing more contemporary stories to keep things interesting.	Local resident
It preserves the historical and cultural heritage of our town as well as housing items of cultural importance.	Anything to make the parking situation a little less stressful.		I would have to visit again, which I will now, but I would say just focus on the roots of our town and historical accuracy refrained from bias.	Local schools so children that live here can learn about their history.	An engaged community that can appreciate our historical roots with the good and the bad, understanding that history can be complicated and that we shouldn't always jump to try and judge them based on what we know today with the benefit of hindsight.	Please preserve it as best as you can in its original state. It is of the utmost importance that we preserve these valuable and irreplaceable grounds.	Local resident
maintain its structure	It needs to be more than a museum! Maybe incorporate a Tea House, small bistro, cafe! It needs this to flourish and become a welcoming structure	as above suggested, tea cafe bistro addition!	it does an ok job	foodservice	traffic driving cafe/bistro with outside patio with lake views - SO NEEDED in our town.	It is a great area! Use it wisely to create more traffic!	Local resident
Never ever been and lived here 54 yrs	Never been Always closed when I have walked in the area	Community events;School programs;Family or children's programming;Lectures or talks;Workshops or hands-on activities;Cultural or heritage celebrations;Walking tours or outdoor activities;					Local resident
NA	Something new every mean and while events, something for kids, interactive, cafe & gift shop	Cultural or heritage celebrations;Family or children's programming;Workshops or hands-on activities;Walking tours or outdoor activities;School programs;Community events;Lectures or talks;	Wedding/events venue	Communities and their celebrations and practices	Happenings and events every week		Local resident
Kids programs are great, grounds are kept well so it's nice to stroll through		Workshops or hands-on activities;Lectures or talks;Community events;School programs;Family or children's programming;Cultural or heritage celebrations;Walking tours or outdoor activities;		More art/writing/other creative programming, more talks/lectures on topics of interest to the community		I currently do mindfulness/meditation there through the Town parks & rec and it is a splendid venue for that.	Local resident
The programs I have attended have been informative and broaden my knowledge of the past culture of Oakville. But having said that I must admit the programs I attended were in the time frame of the first settlers and forward. Did not cover the First Nations cultures who were here before.	the knowledge of the presenter and the open style of presentation allowing questions. Of course this worked well since the attendance was small no more than 10. Realize with a larger group questions would have to be at the end, otherwise the flow of the lecture would become disjointed.	Lectures or talks;Workshops or hands-on activities;Walking tours or outdoor activities;Community events;School programs;Family or children's programming;Cultural or heritage celebrations;	As you can assume from my top 3 above, I'm over 75, wear hearing aids and glasses, smaller number events work best for me. I find large gatherings overwhelming. Maybe a talk / lecture on cultural celebrations happening in Oakville before the event, would definitely provide me with insight and appreciation for the event.	how to explain my thoughts - I am UK born and yes Britain did contributed to prejudices here and in other countries. Understanding how these influences shaped communities, may help us today to grow and put these concepts in perspective.	As mentioned in strategic plan, Oakville's cultural communities are even more diverse. I wonder how many different cultures are living here. The why people immigrate is very diverse. Maybe information on this would show across cultures we all have a common reason for coming.	A steady growth in attendance at museum events, plus the attendees would be cultural diverse and not just from the culture of the talk, celebration or tour. Increasing children programs across the cultures would hopefully go a long way in breaking down any prejudices, and open their minds to the riches each culture brings.	Local resident
		Community events;Lectures or talks;Cultural or heritage celebrations;Workshops or hands-on activities;Walking tours or outdoor activities;Family or children's programming;School programs;					Local resident

History	More exhibits	Community events; Cultural or heritage celebrations; Workshops or hands-on activities; School programs; Lectures or talks; Walking tours or outdoor activities; Family or children's programming;		More diversity. Including 20-50 age old groups				Local resident
Helps understand culture and history		Community events; Walking tours or outdoor activities; Lectures or talks; Cultural or heritage celebrations; School programs; Family or children's programming; Workshops or hands-on activities;	Christmas and Spring Markets (Invite locals to set up shops)		Designers, Marketers	People of Toronto planning weekend trips with their kids for the whole day to visit the museum		Local resident
Portrait of early inhabitants house. Railroad history	someone visits only the museum it is impossible for that person to know how much history there is in the town. The museum doesn't inform about that : as Oakville museum it has to inform about the history of every landmark : history of Oakville fire department, Oakville Trafalgar high school, the lac shore, Oakville sailing club, Oakville market, the hospital, curling etc ... each of these institutions has a little history section in their own buildings but doesn't make sense to have at least pictures of all in the same place for the visitors ... it's not every day that we can go see the	Walking tours or outdoor activities; Lectures or talks; Cultural or heritage celebrations; Community events; School programs; Family or children's programming; Workshops or hands-on activities;	Teach about history... if you know history then you will respect art, architecture, landscape and traditions	My neighbour saw an article on facebook saying that her house was a vegetable garden belonging to a black man ... I think people like old stories		Senior know a lot about how things were and they have old pictures ! A senior gave me an old Oakville Trafalgar high school hat (it was written made in Canada) I've never seen a baseball cap made in Canada before. Some history collectors can share their collection with the museum	Line up at the door	Local resident
Shares the valuable history of oakville		School programs; Community events; Lectures or talks; Cultural or heritage celebrations; Family or children's programming; Walking tours or outdoor activities; Workshops or hands-on activities;						Local resident
		Community events; Workshops or hands-on activities; Cultural or heritage celebrations; School programs; Walking tours or outdoor activities; Family or children's programming; Lectures or talks;		The First Nations and African-American communities in this region	The First Nations and African-American communities in this region	More inclusion more visibility across Oakville		Local resident
Tours for elementary classes.		School programs; Workshops or hands-on activities; Walking tours or outdoor activities; Community events; Cultural or heritage celebrations; Lectures or talks; Family or children's programming;						Local resident
Camp and school age programs	Reason to stay beyond the exhibits. Once you take in the different tours/exhibits, a cafe/gift shop would be lovely addition to the overall experience.	Cultural or heritage celebrations; Workshops or hands-on activities; Walking tours or outdoor activities; School programs; Community events; Lectures or talks; Family or children's programming;	More interactive/immersive learning opportunities			Greater awareness of the Museum and its programs for local residents and visitors.		Community partner or organization
	More stuff. It is too small and the visit is really short. Also would be nice if there was a place to buy coffee/snacks and sit outside during the warmer seasons.	Walking tours or outdoor activities; Lectures or talks; Workshops or hands-on activities; Community events; School programs; Family or children's programming; Cultural or heritage celebrations;		two things - more focus on local artists - maybe a special exhibition on them. Also histories that tie into books that use Oakville as the base.	I dont know	A larger museum that people would talk about and go to more often. Have memberships - actually grow the museum - to a mix of art gallery and interest museum. It is very costly to go downtown Toronto to a museum - so Oakville is in a prime location to attract people to come visit some sort of museum	Just make it bigger and house more permanent collections - spend time on marketing and attracting donors - I really think you should think of memberships. Small fees at the door, Better opening times. Sculpture in the park - history tablets in the park - So much more that you can do - but you need \$\$\$\$	Local resident

Mowing the lawn	Tell the truths, not just that of the wealthy whites who wrote the history to make them seem like saviours.	Cultural or heritage celebrations;Community events;Family or children's programming;School programs;Lectures or talks;Workshops or hands-on activities;Walking tours or outdoor activities;		Taking responsibility for Oakville's heavy involvement in the slave trade inclusive of owning slaves.		Ownership of the truth and reconciliation for those who came before us.	It is so incredibly important the museum exists in Oakville, there is so little left of where Oakville started from due to residential development.	Local resident
Tours, providing sense of community identity. Recognizing the past and relating it to the present.	Extended opening hours at weekends. More interactive displays. More events. Talks and lectures. Tea and coffee!	Community events;Lectures or talks;Workshops or hands-on activities;School programs;Family or children's programming;Cultural or heritage celebrations;Walking tours or outdoor activities;		LGBTQ				Town of Oakville staff
The special exhibits in particular are very interesting and I appreciate the connection made to places and people that lived in Oakville. Recent exhibits I thought were well done was "Good Libations" and the one this January about the 9 Virtues (I forget the name).	for almost 40 years. I LOVE museums but have only been to Erchless 3 times, and most people I know have not been there in years assuming it is just an old house filled with old furniture featuring one old Oakville family. I went once when my children were small and walking past old furniture was enough for them. Also I don't believe most people are aware there are ongoing special exhibits. I feel there needs to be a shift from devoting so much space to old furniture (which you can't even walk through without a guidel) to exhibits connecting visitors to a wider range and	Family or children's programming;Lectures or talks;Cultural or heritage celebrations;School programs;Community events;Workshops or hands-on activities;Walking tours or outdoor activities;	More special exhibits. This gives visitors a reason to revisit the museum and learn about Oakville history	Libations. Its is a good example of how Prohibition affected the economic, social and family life in Oakville in the past and up to modern days. It also showed how changes going on in the wider world affected Oakville. Also I liked the Virtues show where you picked a number of themes and used small stories and artifacts to illustrate the ideas. Again these stories reflected Oakville history as well as our connection to what was going on beyond our town. I think its your job to know what stories or themes you can tell, but deep dives into the various trades, transportation,	Start with the people who love, and go to museums. We have been to some great museums in Canada and around the world and you can use our experiences and feedback to help develop more meaningful shows.	Interesting exhibitions that change a number of times a year, with promotion to the public of what is coming up and currently on offer, with much less focus on furniture.	Do you connect with and visit other local museums? Every summer I go to the museum in the small town near my cottage. Last summer I went to another small community museum about 20 minutes away. I was chatting to the docent there and mentioned a comparison to their diorama to the one at my cottage museum. He admitted he'd never been to our museum and that it would be helpful to know what programs they offered and themes they explored.	Local resident
Be there.	Awareness of events	Lectures or talks;School programs;Community events;Family or children's programming;Workshops or hands-on activities;Cultural or heritage celebrations;Walking tours or outdoor activities;		Just bigger.	Horticulture Environment Culture Libraries	A place people will say they Need to go to.	The building is the physical manifestation of a larger study. Explore and expand.	Local resident
The museum educates people about our history which is so important to the next generation. They have special events during the year which is wonderful. The information about the underground railway is wonderful.	There is nothing that needs to be improved.	Walking tours or outdoor activities;Workshops or hands-on activities;Community events;School programs;Family or children's programming;Lectures or talks;Cultural or heritage celebrations;	Outdoor picnics and lunches	History of the underground railway.	Schools and retirement homes.	Same as it is today.		Local resident
	vibrancy	Lectures or talks;Community events;Walking tours or outdoor activities;Workshops or hands-on activities;School programs;Family or children's programming;Cultural or heritage celebrations;						Local resident
Show life in Oakville when the town was emerging.	Special exhibits to draw people back to the museum more often.	Lectures or talks;Community events;Workshops or hands-on activities;School programs;Walking tours or outdoor activities;Family or children's programming;Cultural or heritage celebrations;		History of early settlers.	Artists, Musicians, Seniors, Families, various Cultures	A more vibrant, advertised centre		Local resident
Interesting and unique exhibits	Audio guide. Food or refreshment vendors and more outside seating (maybe a covered area /tent) May to October	School programs;Walking tours or outdoor activities;Cultural or heritage celebrations;Lectures or talks;Workshops or hands-on activities;Family or children's programming;Community events;	Develop audio and walking tours for historically significant places throughout the town. Sign and plaque program town wide.		All groups, sports, cultural etc.	The museum has much greater funding and staffing and is the voice for heritage and history town wide. All residents know the museum.		Local resident

History is always important		Lectures or talks; Walking tours or outdoor activities; Workshops or hands-on activities; Cultural or heritage celebrations; School programs; Family or children's programming; Community events;							Local resident
		School programs; Walking tours or outdoor activities; Family or children's programming; Cultural or heritage celebrations; Lectures or talks; Community events; Workshops or hands-on activities;		Current events related to changes in Oakville, and the success of their habitants	Schools		It would attract more people to visit	The museum should become part of Oakville's main points of interest.	Local resident
Exhibits in the museum and at other locations throughout the community are extremely well done and informative. I like the new focus of having fun events at the coach house as well.		Family or children's programming; Community events; School programs; Workshops or hands-on activities; Walking tours or outdoor activities; Cultural or heritage celebrations; Lectures or talks;		I have been really impressed with the exhibits that tie current interests with Oakville's history (for example the sports exhibit at 16 Mile and at the Trafalgar arena). More of the same would be fantastic!	Perhaps a walking architectural tour of the downtown core of the heritage homes that are connected to the Chisholm family would be interesting??		Continued programming and outreach exhibits at the museum and throughout the community.	I think the Oakville museum is a hidden gem! We are so grateful for the educational and cultural impact it has had on our children's exposure to Oakville's history. I wish the team luck in continuing to provide exceptional services!	Local resident
Education and community outreach, especially through programs for youth		School programs; Family or children's programming; Community events; Walking tours or outdoor activities; Workshops or hands-on activities; Lectures or talks; Cultural or heritage celebrations;	Third-party activities held onsite that bring in more attendance and create awareness for the museum	Newcomers to Canada, out of province to make Canada more accessible	Various community groups especially those that support newcomers to Canada, storytelling such as OPL and OFFA		Well funded and well used facility that the community views as a worthwhile asset		Local resident
		Community events; Cultural or heritage celebrations; Workshops or hands-on activities; School programs; Lectures or talks; Family or children's programming; Walking tours or outdoor activities;							Local resident
offer a space to explore and inform about the history ... where the space itself reflects a historical vibe, also offering more increased digital images and exposure through social media lately	last time I went it felt like nobody was really there to talk to and they said they were closing soon.... it was very "quiet".... but I've also had a great experience with an enthusiastic individual so I suppose it depends on time and day	Workshops or hands-on activities; Lectures or talks; Walking tours or outdoor activities; Community events; Cultural or heritage celebrations; School programs; Family or children's programming;	a digital library of sorts for residents. I'm always curious about my own land, street or local neighborhood	land use history, evolution of town growth/ historical driving forces.... but they (museum) actually cover things very well	unsure		similar to what it is now....perhaps with more digital access to documents or items that you may also see in person at the museum	please continue to fund and value this museum....it is integral to our Oakville community	Local resident
The exhibits and programs are exceptionally well done!	The Gift Shop as well as some sort of Erchless Estate Cafe to grab a tea/coffee and or a sandwich.	Cultural or heritage celebrations; Community events; School programs; Walking tours or outdoor activities; Lectures or talks; Family or children's programming; Workshops or hands-on activities;	An annual outdoor event or fundraiser to invite the community to come together to enjoy the beautiful gardens and heritage of Oakville and the Erchless Estate.	Indigenous, 1920's & 30's to today - to modern day heritage of Oakville. Perhaps a modern day exhibit on community leaders who are making a difference in Oakville.	The Museum partners with several local organizations - so I would suggest that they continue to do this as I do know they have excellent outreach.		Maybe more robust gardens - or an annual garden party on the grounds, as well as modern events like a pop-up art market and fashion show.	It's extremely important to keep the Oakville Museum intact and operated by the Town of Oakville for the future generations. Perhaps more mini-activations indoor and out to keep the connections alive with the local residents of Oakville.	Local resident
The museum does a great job at showcasing Oakville's history, I love the exhibits its an important part of our town. We bring guests from out of town to enjoy all the the museum has to offer.	Summer Town walking tours beginning at the museum would be great	Cultural or heritage celebrations; Community events; Walking tours or outdoor activities; School programs; Lectures or talks; Workshops or hands-on activities; Family or children's programming;	more outdoor screenings in Erchless estate park used to love these	Any piece of Oakville history is good	Cultural organizations such as OFFA, any town organizations which are part of our community		The same just busier. More going on.		Community partner or organization
offer insight into past, hands on activities to understand the culture and history of the time this estate was built. offering different realities for curious minds.	more interactive engagements, more affordability...sometimes what is offered to guests doesn't match the price point.	Community events; Workshops or hands-on activities; Cultural or heritage celebrations; Walking tours or outdoor activities; Family or children's programming; Lectures or talks; School programs;	balls, music and cultural activities of the period or time, cooking/tastings	more black, asian and bipoc history. they were here what did they do while here	n/a	n/a	n/a	n/a	Local resident

The social history of the Original Oakville community	Needs to be more interactive. Too stagnant. Involve and stimulate the public with themes and activity areas like sports and leisure museum .	Community events;Family or children's programming;Walking tours or outdoor activities;School programs;Workshops or hands-on activities;Lectures or talks;Cultural or heritage celebrations;	Women's participation in sports. Interactive exhibits	The influence of sport on society	Local sports arts / cultural leisure collections	A larger area with sports and leisure museum collections and activity programs	Share our Project of a Tennis and Racquet Sports Museum - as owners of the complete collection that tells the story of the beginnings up to current time. The diverse collection is from around the world and includes something for "newcomers". Certification in Museum Studies with the Ontario Museum Association	Local resident
The general social story of the Oakville community	Add different themes and activity areas like sports and leisure activities museum, and expand spaces	Community events;Family or children's programming;Walking tours or outdoor activities;School programs;Workshops or hands-on activities;Lectures or talks;Cultural or heritage celebrations;	Add spaces for sports leisure and interactive exhibits programs and activities.	sports leisure and interactive exhibits programs and activities.	Existing local sports arts/ cultural and leisure collections.	A large area with sports and leisure museum collections and activity programs.	Yes share with us project for Tennis and Racquet Sports Museum for which we have one of the top collections in the world. Right in Oakville. With a certified museum studies member with Cdn Museum Association / OMA.	Local resident
The exhibits reflecting different aspects of Oakville's history.	More and different exhibits on different topics. I like the old fashions, wedding dresses, dishes, cutlery, cooking utensils, furniture. Scavenger hunts for kids, parents and grandparents. Tea room in the coach house in the summer months featuring tea with scones, keeping it simple. Scone or cookie baking class. Just visited Black Creek pioneer village and they sell the cookies they make there. They also did a Sherlock Holmes scavenger hunt during March break.		Tea room in the coach house and baking classes for kids.	Family life living, cooking and fashion		More involved with family activities		Local resident

Acknowledgements of Community Partners

Amica Bronte Harbour
Amica Georgetown
Appleby College
ArtHouse
Art in My Garden
Bronte Business Improvement Area
Bronte Historical Society
Canadian Caribbean Association of Halton
Delmanor Glen Abbey
Downtown Oakville Business Improvement Area
Grandmother's Voice
Halton Catholic District School Board
Halton District School Board
Halton Heritage Services
Halton Multicultural Council (HMC)
Halton Region
Kerr Village Business Improvement Area
Knox Heritage Place
Knox Presbyterian Church
Lakeside Residents Association
Livita Queens Avenue Retirement Residence
Mississaugas of the Credit First Nation
Oakville Arts Council
Oakville Arts Society
Oakville Chamber of Commerce
Oakville Community Foundation
Oakville Estates Retirement Residence
Oakville Festival of Film & Arts (OFFA)
Oakville Gallery
Oakville Historical Society
Oakville Public Library
Sheridan College
St. Jude's Anglican Church
Summer & Grace Gallery
Trafalgar Township Historical Society
University of Toronto, Mississauga
Visit Oakville
VIVA Oakville Retirement Community
YMCA of Greater Toronto
YMCA of Oakville