

Advertise here!



Did our eye
catch
your eye?

We offer 21 digital sign board locations
in community centres to help promote
your event, program, business, and more.

Affordable prices and flexible packages.
More than 588 impressions daily.



Email janine.ivings@oakville.ca



Town of Oakville Digital Sign Advertising CORPORATE RATES

Our facilities play a valuable role in connecting communities. Digital Sign Advertising is a popular and unique way to reach thousands of people each year. We welcome more than 3 million visitors to our centres annually for lessons, camps, leagues, tournaments, events, and more!

The Recreation and Culture department operates digital signs (42" televisions) in ten facilities. The screens showcase tailored facility/town-specific information alongside approved advertiser content.

- Ads have a 20-second on screen presence, a minimum of 28 times per day at ten facilities totaling at least 588 impressions per day.

Location

Glen Abbey Community Centre
Iroquois Ridge Community Centre
Joshua's Creek Arenas
Oakville Town Hall
Oakville Trafalgar Community Centre
Queen Elizabeth Park
River Oaks Community Centre
Sir John Colborne Seniors Centre
Sixteen Mile Sports Complex
Trafalgar Park Community Centre

Discounts are offered for annual renewals and for contracts over \$5,000 annually.

Contact Length	6 months	1 year
Advertising Fee	\$1,177.56	\$1,963.63

Monthly Contracts

Short promotional campaign? We offer monthly contracts for \$213.06 per month plus HST.

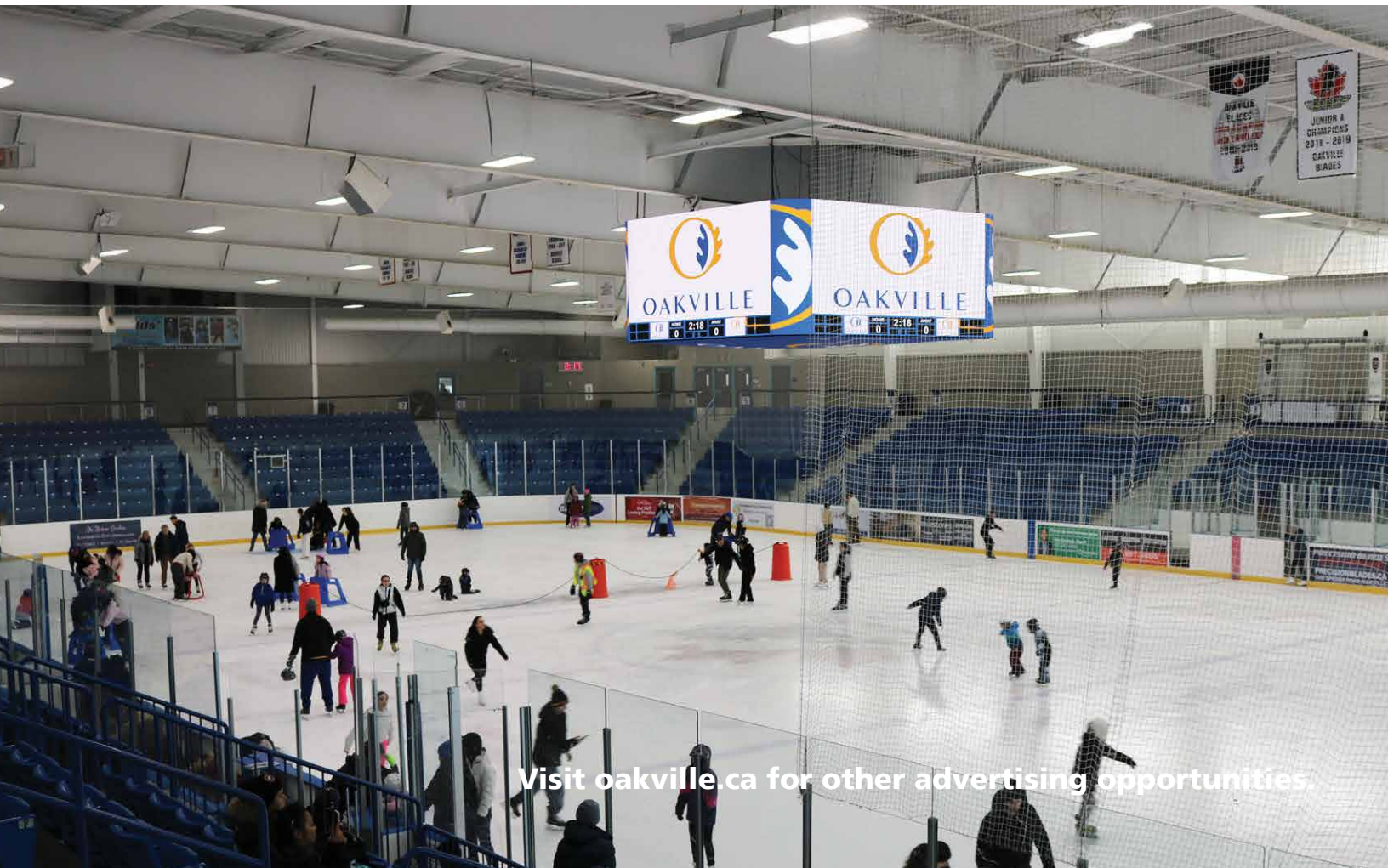
Terms and Conditions

- The client is responsible for providing suitable electronic artwork. Artwork to be approved by the town per the Advertising Sales Procedure.
- Ads are 1920 pixels wide by 1020 pixels high. Files are to be saved as .jpg for still advertisements or .MP4 file for video advertisements. There is no sound. Each advertising space is 20 seconds long.
- Creative may be changed on a monthly basis if provided by the first of the month.
- Discounts are offered for annual renewals – 15% year 2 and 30% year 3.
- A 25% discount is offered on all advertising contracts valued over \$5,000 per year.
- All prices are subject to HST.

Intermittent player downtime can occur as a result of routine updates, equipment wear and the use of a third-party vendor for maintenance. We address all issues promptly upon notification to ensure minimal disruption.

For more information:

Janine Ivings, Sponsorship and Marketing Supervisor
Recreation and Culture
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Visit oakville.ca for other advertising opportunities.