**Department:** Municipal Enforcement Services
**Key Business:** Licensing
**Service Area:** Sign Permits

| Service Provided | Unit of Measure | HST Y/N | 2025 Base Fee | 2026 Base Fee | 2027 Proposed Base Fee | HST $ | 2027 Fee (tax included) | Effective Date MMM-YY | Last Increase | 2027 over 2026 $ Change | 2027 over 2026 % Change |
|---|---|---|---|---|---|---|---|---|---|---|---|
| ***Full Cost Recovery*** | | | | | | | | | | | |
| **Permanent Signs** | | | | | | | | | | | |
| Ground, Fascia, Awning, Directional, Entrance Canopy, Projecting, Directory (fascia), Monolith, Fuel Pump, Fuel Pump Canopy, Drive-Through Pre-Sale Menu Board, Drive-Through Menu Board | per sign | N | $444.00 | $460.00 | **$474.00** | **N/A** | **$474.00** | Mar-27 | 2026 | $14.00 | 3.04% |
| Static Electronic Message Board | per sign | N | $888.00 | $920.00 | **$948.00** | **N/A** | **$948.00** | Mar-27 | 2026 | $28.00 | 3.04% |
| **Temporary Signs** | | | | | | | | | | | |
| Pole Poster Sign | annual | N | $291.00 | $302.00 | **$311.00** | **N/A** | **$311.00** | Mar-27 | 2026 | $9.00 | 2.98% |
| Event Sign (to a maximum of 8 signs) | per event | N | $118.00 | $122.00 | **$126.00** | **N/A** | **$126.00** | Mar-27 | 2026 | $4.00 | 3.28% |
| Wall Poster (Fascia), Flag, Development Ground Sign, Real Estate Ground Sign (Non-Residential), Real Estate Fascia Sign (Non-Residential) | per sign - annually | N | $290.00 | $300.00 | **$309.00** | **N/A** | **$309.00** | Mar-27 | 2026 | $9.00 | 3.00% |
| Hoarding Sign | per frontage - annually | N | $285.00 | $295.00 | **$304.00** | **N/A** | **$304.00** | Mar-27 | 2026 | $9.00 | 3.05% |
| Window Sign | per frontage - annually | N | $352.00 | $364.00 | **$375.00** | **N/A** | **$375.00** | Mar-27 | 2026 | $11.00 | 3.02% |
| A-Frames - Private Property | per sign - annually | N | $77.00 | $80.00 | **$82.00** | **N/A** | **$82.00** | Mar-27 | 2026 | $2.00 | 2.50% |
| Development Sign A-Frame | per sign - annually | N | $290.00 | $300.00 | **$309.00** | **N/A** | **$309.00** | Mar-27 | 2026 | $9.00 | 3.00% |
| | per sign - after July 1 | N | $175.00 | $181.00 | **$186.00** | **N/A** | **$186.00** | Mar-27 | 2026 | $5.00 | 2.76% |
| Mobile, Wall Banner, Feather Banner | 21 day permit | N | $112.00 | $116.00 | **$120.00** | **N/A** | **$120.00** | Mar-27 | 2026 | $4.00 | 3.45% |
| Inflatable Sign | 21 day permit | N | $352.00 | $365.00 | **$376.00** | **N/A** | **$376.00** | Mar-27 | 2026 | $11.00 | 3.01% |
| Charitable Sign | 21 day permit | N | **no charge** | | | | | Feb-19 | N/A | N/A | N/A |
| Community Mobile Signs | Per week | N | $77.00 | $80.00 | **$83.00** | **N/A** | **$83.00** | Mar-27 | 2026 | $3.00 | 3.75% |
| **Third Party Advertising Signs** | | | | | | | | | | | |
| Ground Advertising Sign | annual | N | $4,700.00 | $4,800.00 | **$4,940.00** | **N/A** | **$4,940.00** | Mar-27 | 2026 | $140.00 | 2.92% |

**Department:** Municipal Enforcement Services
**Key Business:** Licensing
**Service Area:** Sign Permits

| Service Provided | Unit of Measure | HST Y/N | 2025 Base Fee | 2026 Base Fee | 2027 Proposed Base Fee | HST $ | 2027 Fee (tax included) | Effective Date MMM-YY | Last Increase | 2027 over 2026 $ Change | 2027 over 2026 % Change |
|---|---|---|---|---|---|---|---|---|---|---|---|
| Mobile Advertising Sign | per day - max 21 days | N | $112.00 | $116.00 | **$119.00** | **N/A** | **$119.00** | Mar-27 | 2026 | $3.00 | 2.59% |
| Renewal - Ground Advertising Sign | per sign | N | $1,265.00 | $1,300.00 | **$1,340.00** | **N/A** | **$1,340.00** | Mar-27 | 2026 | $40.00 | 3.08% |
| **Election Signs** | | | | | | | | | | | |
| Deposit - Election Signs | per candidate | N | $231.00 | $240.00 | **$247.00** | **N/A** | **$247.00** | Mar-27 | 2026 | $7.00 | 2.92% |
| Removal of Election Signs | per retrieval | N | $58.00 | $60.00 | **$62.00** | **N/A** | **$62.00** | Mar-27 | 2026 | $2.00 | 3.33% |
| Removal of Election Signs 3 days after election | per sign | N | $14.00 | $15.00 | **$16.00** | **N/A** | **$16.00** | Mar-27 | 2026 | $1.00 | 6.67% |
| **Miscellaneous Fees** | | | | | | | | | | | |
| Sign Alteration | per sign | N | $67.00 | $70.00 | **$72.00** | **N/A** | **$72.00** | Mar-27 | 2026 | $2.00 | 2.86% |
| Sign Exception Application - Level 1 | initial application including 1 sign | N | $570.00 | $590.00 | **$610.00** | **N/A** | **$610.00** | Mar-27 | 2026 | $20.00 | 3.39% |
| Sign Exception Application - Level 1 | 2nd or subsequent under application | N | $263.00 | $273.00 | **$281.00** | **N/A** | **$281.00** | Mar-27 | 2026 | $8.00 | 2.93% |
| Sign Appeal Application - Level 2 | application including 1 sign | N | $990.00 | $1,025.00 | **$1,055.00** | **N/A** | **$1,055.00** | Mar-27 | 2026 | $30.00 | 2.93% |
| Sign Appeal Application - Level 2 | 2nd or subsequent under application | N | $263.00 | $273.00 | **$281.00** | **N/A** | **$281.00** | Mar-27 | 2026 | $8.00 | 2.93% |
| Review of Level 1 Decision by Appeals Committee | Per application | N | $320.00 | $331.00 | **$341.00** | **N/A** | **$341.00** | Mar-27 | 2026 | $10.00 | 3.02% |
| Sign By-law Amendment Application | application including 1 sign | N | $2,525.00 | $2,620.00 | **$2,700.00** | **N/A** | **$2,700.00** | Mar-27 | 2026 | $80.00 | 3.05% |
| Sign By-law Amendment Application | 2nd or subsequent under application | N | $253.00 | $262.00 | **$270.00** | **N/A** | **$270.00** | Mar-27 | 2026 | $8.00 | 3.05% |
| Officer consultation - Sign permit review and site assessment | per consultation | N | $115.00 | $119.00 | **$123.00** | **N/A** | **$123.00** | Mar-27 | 2026 | $4.00 | 3.36% |
| Retrieval of Unauthorized Items and Signs (by Municipal Enforcement Staff) | Per Item | N | $72.00 | $75.00 | **$77.00** | **N/A** | **$77.00** | Mar-27 | 2026 | $2.00 | 2.67% |
| Missed Appointment - Sign retrieval of unauthorized items and signs | per appointment | N | $30.00 | $32.00 | **$33.00** | **N/A** | **$33.00** | Mar-27 | 2026 | $1.00 | 3.13% |
| Retrieval of Unauthorized Items and Signs (by Roads and Works Staff - including equipment) | Per Item | N | **Varies based on hourly rate** | | | | | Jan-20 | N/A | N/A | N/A |