# **Employment and Commercial Review:**

Draft OPA and Directions for Related Projects

October 24, 2017

# Official Plan Review

- Urban Structure Review
- Growth Area Reviews
- Employment and Commercial Review
- Speers Road Corridor Study
- Residential Character Study

- North Oakville Secondary Plans Review & Consolidation
- Master Plan Coordination
- Discussion Papers & Technical Reports
- Conformity Exercise

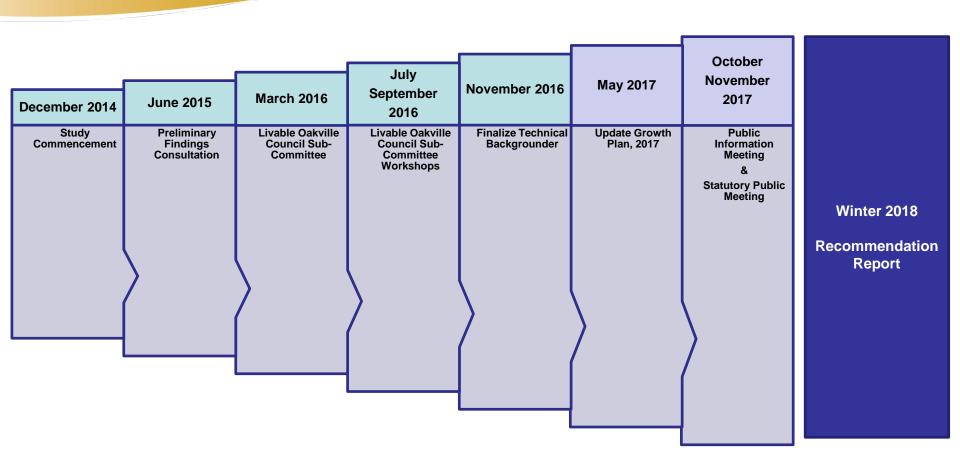


#### STUDY OBJECTIVES

- Confirm the town's employment and commercial land supply and ability to meet projected needs to 2041;
- Assess the current employment generating land use designations and policies;
- Identify any lands that are appropriate for employment land conversions; and
- Provide policy directions to facilitate the town's goals and objectives for employment and commercial growth.



### **BACKGROUND**

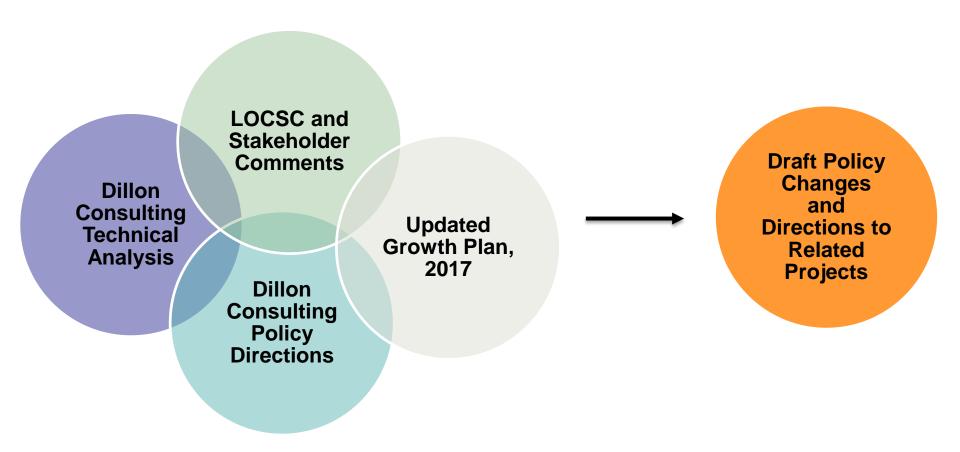


2015-2016
Technical Background Research and Analysis

2016-2017
Policy and Directions Development



# **PLANNING CONSIDERATIONS**



## **EMERGING THEMES**

- 1. Protect Employment Lands
- 2. Prioritize Major Office Uses
- 3. Encourage the intensification of Employment and Commercial Uses
- 4. Secure Commercial Development
- 5. Develop a Monitoring Program
- 6. Harmonize Employment Area Policies



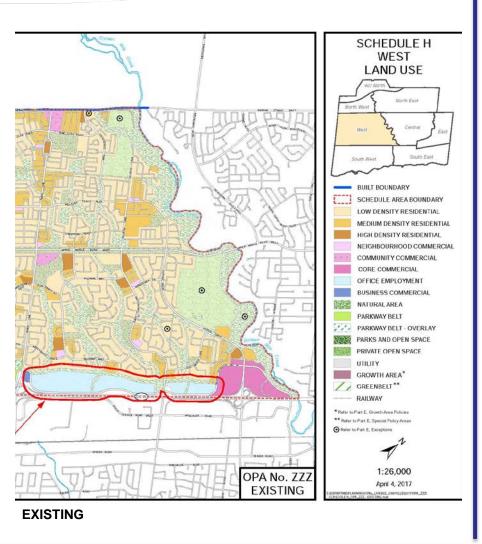
#### 1. PROTECT EMPLOYMENT LANDS

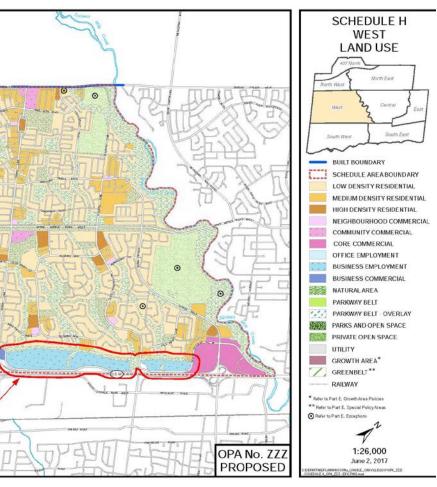
- Update policies on employment land conversions
- Recognize the existing function of the Speers Road Corridor
- Work with Halton Region to establish minimum density targets for employment areas through the Employment Strategy required in accordance with the Growth Plan, 2017

#### 2. PRIORITIZE MAJOR OFFICE USES

- Permit Major Office uses in the 'Urban Core' and 'Urban Centre' Designation
- Modify the objective of the existing 'Office Employment' land use designation
- Enhance land use compatibility policies
- Examine opportunities where 'Major Office' uses can be secured in a mixed use context (i.e. Nodes and Corridors)
- Identify and designate lands in North Oakville for 'Major Office' uses

# 2. PRIORITIZE MAJOR OFFICE USES (EXAMPLE)





**PROPOSED** 



### 3. INTENSIFY EMPLOYMENT/COMMERCIAL USES

- Encourage the intensification of commercial and employment uses in areas supported by existing or planned transit and active transportation
- Support intensification in areas with higher employment densities that provide services and amenities to support the workforce
- Review the minimum and maximum parking standards for employment and commercial areas with access to transit and active transportation



#### 4. SECURE COMMERCIAL DEVELOPMENT

- Address the commercial land shortfall and retail deficiency identified in the study
- Find opportunities to secure commercial development in North Oakville
- Update the definition of Complete Communities

### 5. DEVELOP A MONITORING PROGRAM

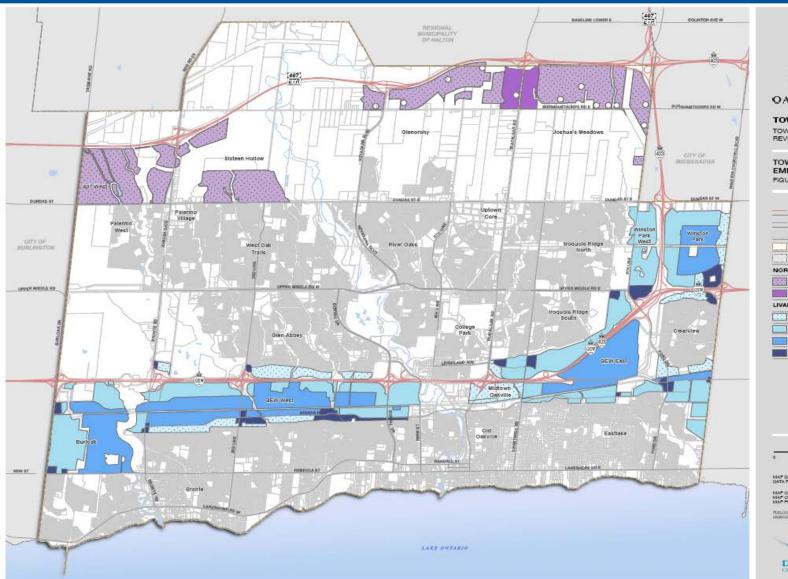
- Develop a comprehensive monitoring program to recognize the evolving nature of retail and employment uses
- Work with the Region and Province on the development of a land budget methodology and performance indicators





# 6. HARMONIZE EMPLOYMENT AREA POLICIES TOWN-

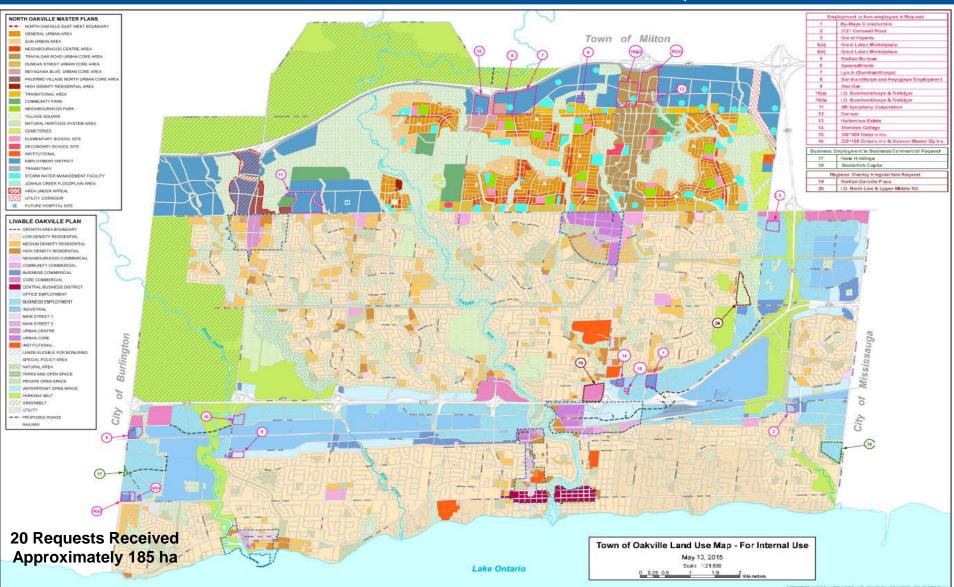
### **WIDE**







# **EMPLOYMENT LAND CONVERSION REQUESTS**



#### **NEXT STEPS**

- Public Information Meeting October 24, 2017
- Public Information Meeting November 6, 2017 (5:30pm to 7:00pm)
- Statutory Public Meeting (PDC) November 6, 2017 (7:00pm)
- Recommendation Meeting (PDC) Winter 2018

#### **STAY INFORMED**

- Review the staff report and draft OPA
- Submit comments to: <u>townclerk@oakville.ca</u>
- Attend Planning and Development Council on November 6, 2017 or watch it online (<u>youtube.com</u>; Town of OakvilleTV)
- Join our email list: <u>oakville.ca/planoakville</u>
- Visit <u>oakville.ca</u> and search "Employment and Commercial" for more information
- Expect a follow-up report in early 2018

